# Tri-State Consortium of Opportunity Programs THIRTEENTH BIENNIAL CONFERENCE





The Shifting Paradigms of Higher Education

APRIL 12-15, 2015 | WESTCHESTER MARRIOTT | TARRYTOWN, NEW YORK

# CONFERENCE AT A GLANCE

Sunday, April 12, 2015		
10:00am-6:00pm	Registration	
9:30am-12:00pm	Pre-Conference Leadership Institute	
5:00pm-6:00pm	Opening Reception	
6:00pm-9:00pm	Dinner/Keynote Speaker: Dr. Michael Baston	
9:30pm-11:00pm	Hospitality	
Monday, April 13, 2015		
8:00am-5:00pm	Registration	
9:00am-10:00am	Concurrent Workshop Session I	
10:15am-11:15am	Plenary Session: Dr. Watson Scott Swail	
44.00 40.45	Mini-Plenary Sessions: Mr. Thomas Mortenson and Dr. Hakeem Rahim	
11:30am-12:45pm	Concurrent Workshop Session II	
1:00pm-3:00pm	Luncheon/Speaker: Dr. Nancy Zimpher	
3:15pm-4:15pm	Concurrent Workshop Session III	
4:30pm-6:00pm	Concurrent Workshop Session IV	
6:00pm-8:00pm	Dinner (on your own)	
9:00pm-11:00pm	Hospitality	
Tuesday, March 14, 20	15	
8:00am-5:00pm	Registration	
9:00am-10:00am	Plenary Session: Dr. Belle Wheelan	
10:15am-11:45am	Mini-Plenary Sessions: Mr. Wesley Hall and Dr. Jose Avilas	
10.13am-11. <del>4</del> 3am	Concurrent Workshop Session V	
12:00pm-1:30pm	Luncheon/Speaker: Dr. Tina Gridiron-Smith	
1:45pm-3:15pm	Concurrent Workshop Session VI	
3:30pm-4:40pm	Concurrent Workshop Session VII	
4:45pm-6:00pm	State Meetings- NJ , NY, PA	
6:30pm-7:15pm	Alumni Awards Reception	
7:30pm-9:00pm	Alumni Awards Banquet	
9:30pm-12:00am	Hospitality	
Wednesday, March 23, 2011		
9:00am-10:00am	New York State Report: Mr. Tom Mortenson	
10:00am-11:00am	New Jersey State Report: Mr. Tom Mortenson	
9:00am-12:00pm	Post Conference Leadership Institute	

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# TRI-STATE CONSORTIUM OF OPPORTUNITY PROGRAMS

of New Jersey § New York § Pennsylvania

April 12, 2015

Dear Friends and Colleagues,

It gives me great pleasure to welcome you to our 13<sup>h</sup> Tri-State Consortium of Opportunity Programs Conference in the great state of New York.

First instituted more than thirty-five years ago, the Tri-state Consortium of Opportunity Programs has served as the premier professional organization for state sponsored educational opportunity program professionals in the nation.

For more than forty years opportunity programs have been at the forefront in the development of programs, approaches, counseling and advising techniques to enhance the success of low-income, first generation, and educationally and financially disadvantaged college students. These programs have been incubators for innovative counseling, advising, teaching and academic support services and approaches, that have helped our students persist in and graduate from college in unprecedented numbers. Not surprising to us, these same techniques have proven equally beneficial for traditionally admitted students as well.

Over the last four decades we have established ourselves among the premier practitioners in enabling so called "at risk" students to maximize their personal and intellectual potential. Over this time we have made giant strides towards our vision of delivering what newly President Obama cited as America's promise to provide "not equal outcomes but equal opportunity to compete."

The conference that has been put together for you will take us even further toward that vision. We are honored that distinguished speakers, panelists, moderators, faculty and staff have agreed to participate in the conference, and we thank them for their invaluable contribution. I would also like to thank the conference steering committee, all of the conference sub-committee members, and the multitude of you who have been volunteers, for your consummate dedication and hard work. Undoubtedly you will be responsible for helping us achieve our aspirations of making this the finest Tri-State Conference yet.

In keeping with our four decade old mission and goals, this year's theme is *Bringing the Future into Focus: The Shifting Paradigms of Higher Education*. The strands of conference and the range of topics within the strands are vast and will provide you with new ideas as well as provoke thought about areas that are part of our everyday practice.

We hope this conference will be an interactive working conference, where all participants will actively contribute with their experience, ideas and personal commitment. Including our plenaries and keynote addresses, we have planned over 40 educational sessions, remarkable featured speakers and a fourth iteration of the Tri-State Consortium's Leadership Institute. We will close by recognizing exceptional alumni and several outstanding contributors to the mission of access and quality higher education for the disadvantaged.

On behalf of myself and colleagues on the Tri-State Board of Directors I extend our most heartfelt welcome!

Sincerely,

Dr. Henry J. Durand

Henry J. Dwand

President, Tri-State Consortium of Opportunity Programs In Higher Education



ANDREW M. CUOMO

April 12 15, 2015

Dear Friends:

It is a pleasure to send greetings and words of welcome to everyone gathered for the 13th Biennial Conference of the Tri-State Consortium of Opportunity Programs in Higher Education.

Since their inception, New York's opportunity programs have provided at-risk students with the incentive, support, and encouragement they need to achieve important goals in college and in life. Founded in 1991, the Consortium focuses on enabling disadvantaged students to pursue undergraduate and graduate degrees, following their chosen course of study through to graduation. The Consortium also works to provide professional development and career counseling, through leadership and networking opportunities that further career advancement and personal growth.

The component members of the consortium in New York, New Jersey, and Pennsylvania have offered support and guidance, allowing countless college students to realize their educational and professional guals and become educated, informed, contributing men and women within their communities. This biennial conference adds to your understanding of existing needs, offers insight on issues, organizes agendas, generates support, shares best practices, synthesizes your goals, and renews and revitalizes your collective purpose.

This week, you come together to celebrate a milestone anniversary and to examine "Bringing the Future into Focus: The Shiffing Paradigms of Higher Education." I commend all the dedicated opportunity program professionals for the success of your efforts, which translate into the higher academic performance and impressive accomplishments of your graduates. As advocates for opportunity programs, you go a long ways towards ensuring that a high-quality college education is an accessible, affordable option in the Tri-State area.

With warmest regards and best wishes for a successful conference.

Sincerely,

ANDREW MILLIOMO

WE WORK FOR THE PEOPLE PERFORMANCE \* INTEGRITY \* PRIDE

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The Connection

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March 10. 2015

Cheryl N. Williams
University Associate Dean of Special Programs
The City University of New York
555 West 57th Street, Room 1428
New York, NY 10019

#### Dear Colleagues,

On behalf of The City University of New York, I am delighted to we come all the participants to the 13<sup>a</sup> Biennial Conference of the Tri-State Conscribing of Opportunity Programs in Higher Education. The Tri-State Conscribing performs an invaluable service for students as well as professionals in the field. Under its auspices, we as educators have the chance to exchange ideas and best practices so that our opportunity programs remain effective and transformative.

We recently celebrated the 50° anniversary of CUNY's College Discovery Program. It is the sister program to the Percy Ellis Sutton SEEK program at CUNY's senior colleges. These programs began as experiments by imaginative and dedicated professionals. Today, generations of students have benefited from these efforts. SEEK and College Discovery pioneered innovations to pedagogy like pre-freshman summer skills programs and programs that help new students orient and acclimate to college. Practices like these have become integral parts of our most successful innovations to pedagogy.

These programs continue to provide an entry point to higher education, and they provide hope and opportunity for underrepresented students. I encourage you to continue to experiment and imagine new solutions to broadening students' opportunities.

I extend my congratulations to the hundreds of professionals working in opportunity programs throughout New York, New Jersey, and Pennsylvania. Your dedication to the principles of access and opportunity and your efforts to realize the potential in our students deserve high praise.

Please accept my warm congratulations on your continued success and my best wishes for an informative conference.

Sincerely,

James B. Milliken



The State University of New York

Nancy L. Zimpher

Chancelor

State University Plaza Albany, New York, 12246

www.suny.edu

April 2015

Dear Colleagues,

I wish to extend a warm welcome to the attendees of this year's Tri-State conference.

Instituting practices and policies that support access, completion, and success for at-risk students is critically important work and has rightly emerged as part of our national conversation on higher education. I know this conference provides an effective forum for the sharing of ideas, approaches, and techniques that help us meet our critical student success goals.

The State University of New York is proud to be the home of the Educational Opportunity Program, now in its forty-eighth year. During that time, more than 65,000 students who would have not otherwise had the opportunity for higher education have received degrees and entered and contributed to building the economic and social fabric of our communities. While originally a legislative initiative, this program has become a valued and respected part of campus life. That current success rates greatly exceed expectations for at-risk students is illustrative of what can be achieved with dedication, concerted effort, and a focus on achieving excellence. SUNY is committed to moving the dial on student success and our EOP is an integral part of the SUNY Excels focus on access, completion, and success. Looking forward, we hope to expand our EOP to better meet the educational needs so evident in our state.

I congratulate and deeply thank the many professionals working in the access and support programs of New York, New Jersey, and Pennsylvania. These programs have had a transformative impact on thousands of lives and provide exceptional models for student support that are now receiving well-deserved recognition.

Sincerely,

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Chancello

To Learn To Search To Serve





# TRI-STATE CONSORTIUM OF OPPORTUNITY PROGRAMS

of New Jersey § New York § Pennsylvania

Dear Conference Attendee,

It is a distinct pleasure to welcome you to this, the 13<sup>th</sup> biennial Tri-State Consortium of Opportunity Programs in Higher Education conference. We're especially pleased that it is being held in New York, the state so committed to higher education access that it was among the first to formally legislate structured programs to provide access to the range of at risk students across the state —College Discovery at CUNY community colleges, the Percy Ellis Sutton Search for Education, Elevation, and Knowledge program at CUNY senior colleges, the Arthur O Eve Educational Opportunity Program and Educational Opportunity Centers at SUNY and the Arthur O. Eve Higher Education Opportunity Program at NYS private colleges. It's a real joy to come together every two years to meet with like-minded professionals to share phenomenal student outcomes, swap war stories, showcase best practices, educate young professionals, brainstorm around advocacy, and not least of all, to gather support and inspiration from one another.

This year's conference theme, "The Shifting Paradigms of Higher Education" is reflective of our ongoing innovation and keying into higher education trends. Never has the need to expand higher education access been more in the national consciousness. The evidence abounds—President Obama's goal for the US to lead the world in the highest proportion of college graduates; the push to eliminate community college tuition, increase Pell funding, and expand education tax credits; the release of the joint Pell Institute/Penn Ahead study, "Indicators of Higher Education Equity in the United States." When the report hit, we were gratified to see one of Tri-State's strongest champions and most frequent presenters, Tom Mortenson, receive the credit he so richly deserves for his tireless work on behalf of poor students.

We believe that our 50-year history of creating the roadmap for serving low income, first generation students makes Tri-State the logical source for expertise and leadership for the nation. A review of the program workshops, plenaries, and keynote speakers suggests this year's conference will mark another high point in our illustrious history. As such, we invite you to take in as much as you can, learn as much as you can, and definitely enjoy the conference! These are exciting times and promise the opportunity for growth and a greater fulfillment of our mission.

Sincerely,

Deidre Clark

Associate Provost, SUNY Conference Co-Chair

**Cheryl Williams** 

Associate Dean of Special Programs, CUNY

eider Clark

Conference Co-Chair



THE STATE EDITION OF DEPAREMENT . (SE UNIVERSITY OF THE STATE OF REW YORK FAIRABLY, BY 1970).

#### OFFICE OF HIGHER EDUCATION

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March 12, 2015

Deat Priends:

Welcome to New York State. We are pleased to welcome the Tra-State Consortium of Opportunity Programs in Higher Education for its 2015 conference in Unity town. It is indeed a pleasure to have in attendance such a group of higher education professionals who make it possible for literally tensor thousands of students from New Jersey. Pennsylvania, and New York to take advantage of the lite changing experiences found in pursuing and completing post secondary education each year. While challenges remain, it is through your dedication and irreless efforts that hope and promise is provided to many students who, without assistance, could not reach for their dreams.

In May 1969, the New York State Logislature passed an amendment to the balacation I aw that authorized a program to expend educational opportunity in independent has its institutions of higher education. Over the past forty-six years, the Higher Education Opportunity Program has served students from across the state, across racial and ethnic groups, across seademic disciplines, and at higher education institutions of all, sizes and configurations. Working in partnershap with these institutions, the stati of the State Education Department's Office of Postsecondary Across Support, and Success has sought to help build transformational experiences for students. While I am a sure that there is a similar story of success in New Jersey and Pennsylvania, it is important to recognize that it is through organizations like the Liti-State Consertion and the extraordinary professional and personal excellence of the opportunity program staff at all levels and the support of the campus Provosts and Presidents which make these programs successful.

Please occept my personal best wishes for an informative and stimulating confirence. May you learn of different approaches, or que program ideas, one build professional collaborations which contains to provide apportunities for sinderts fais year and in the years to come.

Sincerely,

Stancy S. Hansen, Jr.



February 27, 2015

#### Dear Tri-State Consortium Members:

It is our sincere pleasure to bring you greetings from The New York State Higher Education Opportunity Programs Professional Organization.

We join you in solidarity of purpose and expertise through membership, collaboration of ideas, and commitment to provide access and opportunity to students in the Tri-State area.

For over four decades, our collective efforts have aided so many deserving students to pursue their academic and life goals. We have changed lives. We applaud your hard work and invaluable efforts in turning dreams into realities.

On behalf of all New Yorkers, and the Opportunity Programs United family, we wish to express our sincere appreciation for you, the level of commitment you demonstrate, your endurance, the continued empowerment of our students, and the vision for tomorrow.

You have our best wishes for a successful and productive conference!

Warmest regards,
Phyllis A. H. Breland
President, NYS HEOPPO
Recording Secretary, Tri-State Consortium
Director, Opportunity Programs
Hamilton College

Tel: (718) 270-4970

Fax: (718) 270-5179



### **Department of Special Programs**

Percy E. Sutton SEEK Program S-Building, Room 205 Medgar Evers College, CUNY 1637 Bedford Avenue Brooklyn, NY 11225

March 6, 2015

### Dear Colleagues:

On behalf of the Percy E. Sutton SEEK Program and the College Discovery Program of the City University of New York, it is my pleasure to welcome you to the Thirteenth Biennial Conference of the Tri-State Consortium of Opportunity Programs. The SEEK and College Discovery Programs offer congratulations to the Consortium on its 25<sup>th</sup> Anniversary and acknowledge the Consortium's continuous focus on addressing the needs of opportunity program students and fostering a community of practitioners who share and promote best practices.

This year the College Discovery Program celebrated its 50<sup>th</sup> year and in 2016 the SEEK program will turn 50. Each of these programs is grateful for its affiliation with the Tri-State Consortium of Opportunity Programs and looks forward to another 25 years of continued collaboration.

Much has changed since the inception of SEEK and College Discovery, but one thing remains the same. Opportunity programs continue to meet the needs of underrepresented, underprepared students and to provide access to higher education through the provision of academic, personal, and financial support services. This year's conference: *Bringing the Future into Focus: The Shifting Paradigms of Higher Education* will continue the tradition of highlighting innovative programming, learning from one another, and building on our past successes to continue to meet the needs of a progressively more diverse student population.

Sincerely,
Janice Zummo, Ph.D.
Percy E. Sutton SEEK Program Director
Medgar Evers College of the City University of New York
Co-Chair of the SEEK Director's Council - CUNY

## Council of Educational Opportunity Program Directors

April 12, 2015

Dear Colleagues,

On behalf of the Council of Educational Opportunity Program Directors, it is with pride that I welcome you to New York State and to the Thirteenth Biennial Conference of the Tri-State Consortium of Opportunity Programs in Higher Education.

The theme of this year's conference, "Bringing the Future into Focus: The Shifting Paradigms of Higher Education" is quite a significant one. I commend the committee for selecting such an appropriate theme. I am confident that this forum, with its wide array of workshop offerings, will raise awareness, motivate, and empower us to rise to the challenges of these shifts as we continue to improve educational outcomes for economically disadvantaged and academically underprepared students.

I also congratulate the Tri-State Consortium of Opportunity Program in Higher Education on its Twenty-Fifth Anniversary. I applaud the Consortium for its leading role in supporting access and success in higher education in the Tri-State region, and for its extraordinary work in improving the effectiveness of our programs.

Finally, I congratulate all of our honorees. Your work and accomplishments serve as inspiration to all of us.

Let us all be enriched by this conference.

Sincerely,

Cheryl D. Hamilton

Cheryl D. Hamilton

President

Council of EOP Directors

Council of Educational Opportunity Program Directors coepddirectors@gmail.com

# TRI-STATE HISTORY PRESIDENT EMERITUS

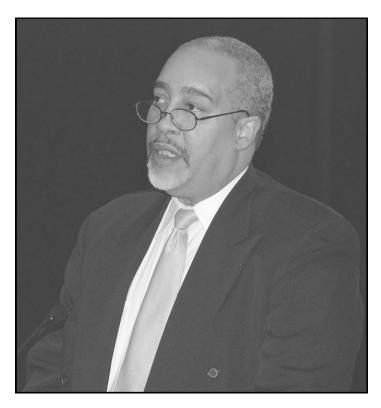
## Mr. Robert D. James

Mr. Robert D. James presently serves as an owner of a management consultant firm and speaker service. Most recently he served as Vice-President for Student Affairs at Victory University, a small Christian College in Memphis, Tennessee. He was responsible for all retention activities, Residence Life, Career services, Advisement, Counseling, Student Life and Athletics. Mr. James joined the Victory staff after retiring from the SUNY System Administration team in May, 2012, where he served as Associate Provost for Opportunity Programs for twenty-two years.

As Associate Provost for Opportunity Programs, Mr. James was responsible for the administrative oversight of the University's undergraduate and graduate access programs for New York State's underprivileged population. The Office of Opportunity Programs is responsible for providing funding to 43 participating campuses for program operation, provides training for campus directors, and enforces policy guidelines to ensure compliance with the legislative intent of the program. Each year, approximately 11, 000 students are served.

Prior to that position Mr. James served as Associate Vice Chancellor for Special Programs where, in addition to being responsible for the undergraduate and graduate programs on SUNY campuses, he managed and provided funding and oversight to SUNY's Educational Opportunity Centers, Counseling and Outreach Centers and the Bridge program. Annual Budgets for these programs ranged from 50 to 70 million dollars.

While the last twenty-two years have been spent as Associate Provost for Opportunity Programs, Robert James served the opportunity programs community, across New York State, for the last thirty-four years. Mr. James was formerly Director of the Educational Opportunity Program at SUNY College at Brockport in 1976 and Director of the Rochester Educational Opportunity Center in 1979. During his service as



Senior Director of the Office of Special Programs in 1989, Robert served as Interim Executive Director of the Martin Luther King, Jr. Institute of Non-Violence.

He has served on many boards during his career and has received numerous awards for outstanding service to the profession and community including the New York State Governor's Award. After serving as President for ten-years, Mr. James currently serves as the Tri-State Administrator for the Tri-State Consortium of Opportunity Programs in Higher Education, which joins opportunity programs across the states of New York, New Jersey, and Pennsylvania

Mr. James academic endeavors resulted in a Bachelor Degree in Science and Master of Science Degree from SUNY Brockport in 1972 and 1975 respectively. He has completed all coursework for his doctorate in Education Administration at SUNY Albany and will soon complete his dissertation. He is married to Cheryl Holley- James and has three children and five grandchildren.

# TRI-STATE HISTORY PRESIDENT EMERITUS

## **Juana Reina**





Juana Reina is the Vice President for Student Affairs at the City College of New York of the City University of New York. Juana Reina's work is distinguished by more than 30 years of experience as a senior student affairs officer in a number of higher education sectors including allied health, four-year public and private colleges, community colleges and the Ivy League.

It is informed by over 25 years of service to the Middle States Commission on Higher Education as an accreditation evaluator for all aspects of student affairs at both two and four year institutions.

Prior to joining City College in Spring 2012, Vice President Reina served Westchester Community College, New York as the Vice President and Dean of the Division of Student Development and

Support Services. She served as the Founding Dean for the division of Student Development at Middlesex County College in New Jersey, Associate Vice Provost for University Life at the University of Pennsylvania, and the Dean of Student Development at the University of the Sciences in Philadelphia.

Juana Reina has earned many awards during the course of her career. The two honors that she cherishes the most are her 2003 Award of Excellence form the Tri-State Consortium of Opportunity Programs in New Jersey, New York, and Pennsylvania, and the privilege of serving as its president for two terms.

# TRI-STATE HISTORY PRESIDENT EMERITUS



Dr. Glenn Lang is the Immediate Past President of the Tri-State Consortium of Opportunity Programs in Higher Education (2002-2008). He has been involved in Tri-State since its beginning; as a conference participant in 1978 and as an active member of its leadership, conferences, and leadership institutes since its reemergence in 1990.

In 2013, he retired from public service after a career of successful, creative, progressive leadership in higher education and senior policy-level government; developing innovative programs to increase higher education student and faculty diversity and retention, and to increase educational opportunities for first-generation, low-income and underrepresented minority students, new program development.

His career in higher education dates back to 1974, starting as an admissions counselor and ACT 101 staff member at Bloomsburg State College. In 1977, he moved to New Jersey and began his career in EOF as a counselor at Drew University. Since 1979, he has served in New Jersey higher education in the former Department of Higher Education, the Commission on Higher Education, and in Office of the Secretary of Higher Education in various roles including Acting Executive Director of the New Jersey Commission on Higher Education (July 2010 to August 2011), and as Executive Director of the New Jersey Educational Opportunity Fund (1992-1012).

In his most recent role as the Assistant Secretary of Higher Education he served as the the chief academic affairs officer at the Office of the Secretary of Higher Education, overseeing institutional licensure and exceeding mission reviews, managed relations with regional and federal accreditation bodies including Middle States, and represented the agency on the academic issues and transfer articulation committees of the NJ Presidents' Council and the Higher Education Student assistance Authority and the Educational Facilities Authority. He also oversaw the statewide student programs including the

# Dr. Glenn B. Lang

Educational Opportunity Fund (EOF), Minority Academic Careers Programs, the NJ State GEAR UP project, the Federal College Access Challenge Grant which accounted for over 85% of the agency's annual budget. He was the principal author of NJ's recent successful GEAR UP application resulting in a 6-year \$24 million grant from the USDOE and the co-author of the original NJ GEARUP application in 1999.

He has a BA in Sociology from Bloomsburg State College (1974), a MS in Counseling from the University of Scranton (1977) and an EdD from Fordham University, Executive Leadership Program (1994). His dissertation topic was: New Realities: Organizational Culture and Change in Two Historically Black Universities

He served as a member of the Southern Regional Education Board Doctoral Scholars Advisory Board and the Southeastern Association of Educational Opportunity Program Personnel national training team on student retention and graduation strategies. He has also served as a reviewer for the CAS Standards for TRIO and Other Opportunity Programs and a member of the TRIO Clearinghouse which led to the development of the Pell Institute for the Study of Opportunity and Education. He is a nationally recognized consultant, trainer and public speaker.

His recognitions include New Jersey Association of Student Financial Aid Administrators – Thomas C. Scott Distinguished Service Award (2014), the Proclamation from the New Jersey Assembly Recognizing Service to NJ (2013), New Jersey Senate Recognizing Service to NJ (2012), Tri State Outstanding Alumni/ACT101 (2009), Association for Access and Excellence in Education (AEEE) Arturo Alfonzo Schomburg Award for Educational Excellence (2009), Southern Region Education Board Doctoral Scholars Extra Mile Award (2005); Tri-State Consortium of Opportunity Programs Educational Excellence Award (2003); and the Bloomsburg University Alumni Achievement Award (2000).

He is the oldest of 14 children and the first to attend and graduate from college; a member of the Kappa Alpha Psi Fraternity, Inc. Trenton Alumni Chapter, an honorary member of the Chi Alpha Epsilon National Honor Society, and a member of Tabernacle Baptist Church in Burlington, NJ. He and his wife Jana have three children, India (22) Glenn II (20) and Miles (17) and one grandchild Laila.

# TRI-STATE HISTORY PRESIDENT

# **Dr. Henry Durand**

Henry J. Durand is the recently retired Senior Associate Vice Provost of Academic Affairs, State University of New York at Buffalo.

Dr. Durand is also an Associate Professor in the Graduate School of Education and served as the Executive Director of the Cora P. Maloney College (CPMC) enrolling and/or serving about 3,500 of the UB undergraduate student population.

CPMC consists of four divisions encompassing 11 major programs consolidating the missions of 1) access and opportunity, 2) orientation, and first year student services, 3) academic support and retention to graduation, 4) academic enrichment and undergraduate research, 5) community involvement and community service, and 6) preparation, and motivation for pursuing graduate study.

Professor Durand is a member of the Graduate Faculty of the University at Buffalo, a Senator on the SUNY wide Faculty Senate and member of the UB Faculty Senate Executive Committee. His course offerings include the quantitative research core courses Statistical Methods for Educational Research, Survey Research Methods and Statistical Analysis Using SPSS, and his service includes having served as a member on more than 80 PhD and Doctoral dissertation committees. His discipline is Educational Sociology and he also teaches classes in American Pluralism, Education and Social Class, African American Students In Higher Education, Race and Ethnic Relations and related subjects.

Dr. Durand has received many recognitions, including the SUNY Chancellor's Award for Professional Excellence, the Milton Plesur Award for excellence in undergraduate teaching, the Western New York Minority Bar Association Educator Award, the Grassroots' Cora P. Maloney Community Service Award, the Buffalo Urban League Family Life Award, a mayoral proclamation declaring his birthday Henry J.



Durand day in the City of Buffalo, and many others. He is a cited alumnus of Denison University, and has been listed by Who's Who in American Education, Who's Who in Black America, Who's Who in Training and Development and Who's Who in American Martial Arts.

He holds a B.A. from Denison University, M.Ed. from Xavier University of Cincinnati, the Doctorate from the University of Cincinnati, and is a graduate of both the Harvard Management Development Institute and the American Management Association Executive Programs.

Dr. Henry Durand resides in Buffalo with his wife Bonita R. Durand. PhD.

## TRI-STATE HISTORY (1991)

## ORIGINAL STEERING COMMITTEE/BOARD OF DIRECTORS

#### CONFERENCE STEERING COMMITTEE

Robert D. James, Chair

State University of New York,

Office of Student Affairs & Special Programs

**Audrey Bennerson** 

New Jersey Department of Higher Education, Educational Opportunity Fund

Dr. Harry Budd

Slippery Rock University

Dr. Louise V. Burroughs
Pennsylvania ACT 101-Eastern Region

Aida Ceara

Pennsylvania ACT 101-Western Region

T. Mitch Duren

Higher Education Opportunity Program Professional Organization, Inc.

Dr. Nathaniel Gadsden

Pennsylvania Department of Education, Office of Equal Education Opportunity

Justina Gonzalez-Marti

Office of Special Programs of the City University of New York

Iris Agard-Hawkins

The City College of the City University of New York, College Discovery Program

Dianne Hill

New Jersey Educational Opportunity Fund Professional Association

Lambert Jackson

Rutgers University-Camden

Glenn Lang

New Jersey Department of Higher Education

Lourdes Mangual

Office of Special Programs of the City University of New York

Douglas Mercado

The University of the State of New York, State Education Department,

Bureau of HEO Programs

**Thomas Morales** 

State University of New York,

Educational Opportunity Program Directors Council

**Cynthia Skipper** 

University of Pennsylvania, ACT 101

Raymond T. Smith

New Jersey Educational Opportunity Fund Professional Association

Patricia Stevens

State University of New York,

Educational Opportunity Center Directors Council

#### Dr. Ilona Henderson

The City College of the City University of New York, SEEK Program

#### FIRST TRI-STATE CONFERENCE COMMITTEES

HOSPITALITY

Raymond T. Smith, Chair

Rutgers University-Newark

Joyce Harrison

Centenary College

Michelle Softley

Passaic County Community College

**Henry Pryor** 

Union County College

Roger Robinson

Atlantic Community College

Dianne Hill

Rutgers University-Newark

MARKETING

T. Mitch Duren, Chair

New York Institute of Technology

Robin A. Deale, Journal

HEOPPO, Inc.

Cynthia Skipper, Public Relations

University of Pennsylvania

Helen Giles Smith, Exhibitors & Vendors

Long Island University-Southampton Campus Patricia Stevens, Public Relations SUNY,

Rochester Educational Opportunity Center Dr. Delores Strakor, Public Relations

York College, SEEK Program

CALL FOR PAPERS

Robert James, Chair

SUNY, Student Affairs and Special Programs

Glenn Lang

New Jersey Department of Higher Education Dr. Ilona Henderson, Program Comm. Liaison

CUNY, City College, SEEK Program

**Bobbie Purdue** 

Rutgers College of Nursing

Lourdes Mangual

CUNY, Office of Special Programs

Aida Ceara

Millersville University of Pennsylvania

<u>Facilities/Registration</u> **Diane** Hill, *Chair* 

Rutgers University-Newark

Beverly Berry-Baker, Vice Chair Fairleigh Dickinson University

**Lorraine Edwards** 

Ramapo College

Randall Lassiter-Michelle Softley

Passaic County Community College

Rita Manas

William Paterson College, Minority Education

Barbara Sanders—Mary Alice Everette-

Darlene McGilberry—Valerie Cousins

New Jersey Department of Higher Education

Lizziel Sullivan-William Myers-Ollevita Williams—Kathleen Carnev

Glassboro State College

Charlie Williams Trenton State College

Anthony Tillman—Jeanne Banks

Drew University

Juanita Henson—Shirley Pittiford—

Regina Welch

Rutgers University-Newark

Albertine Power-Esther Torres-Mario

Rodriguez—Kim St. Denny—John Greene

CUNY, Office of Special Programs Cynthia Skipper

University of Pennsylvania

Dr. Harry Budd

Slippery Řock University

Barbara Washington

SUNY, Office of Special Programs

AWARDS

Douglas Mercado, Chair

New York State Education Dept. Bureau of

**HEOP** 

**EVALUATION** 

Dr. Nathaniel Gadsden, Chair Booker T. Washington—Mel Hodes

Pennsylvania DOE, Equal Education

Opportunity

# TRI-STATE COMMITTEE &BOARD

### **MISSION & PURPOSE**

The Tri-State Consortium is a community of concerned higher education opportunity program personnel whose mission is to develop programs ensuring that our students will be among the next generation of civic, business, and education leaders. It is our goal to produce a cadre of educated citizens who will be well versed, sensitive to issues of cultural diversity, and have a heightened sense of social responsibility as they set forth to enhance the quality of life in the respective communities they serve. The consortium is composed of 425 colleges and universities located in the states of New Jersey, New York and Pennsylvania. At these institutions, the opportunity programs serve over 60,000 college students from educationally and financially disadvantaged backgrounds.

#### The Tri-State Consortium has a four-fold purpose:

- to improve access to, and the quality of, higher education for students who are economically disadvantaged and academically under-prepared in the states of New Jersey, New York, and Pennsylvania;
- to stimulate conversation and share common concerns and techniques among various opportunity program personnel;
- 3. to increase the effectiveness of these programs by strengthening the case of support; and;
- 4. to ensure the survival of Opportunity Programs in the Tri-State region and beyond.

#### **SPONSORING ORGANIZATIONS**

Act 101 Director's Association

Educational Opportunity Fund Professional Association of New Jersey, Inc.

New York State Higher Education Opportunity Program Professional Organization, Inc.

Educational Opportunity Program Directors Council of the State University of New York

The Council of SEEK (Search for Education, Elevation and Knowledge) and College Discovery, Directors of the City University of New York

The Office of Special Programs, (SEEK and College Discovery) The City University of New York

The State University of New York Office of Opportunity Programs

State of New Jersey Office of the Secretary of Higher Education, Educational Opportunity Fund

**Educational Opportunity Fund Board of Directors** 

The University Center for Academic and Workforce Development The State University of New York

Pennsylvania Higher Education Assistance Authority

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University at Buffalo

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New Jersey Office of the Secretary of Higher Education/EOF

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**Dr. Eddie Manning** *Rutgers University* 

Richard Morales Wright Brookdale Community College

> Tim Penix SUNY Morrisville/EOC

Juana Reina The City College of New York

William Short St. Lawrence University

Thomas Thomas Wilkes University

Cheryl Williams
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# TRI-STATE CONFERENCE COMMITTEE

### Conference Co-Chairpersons

Deidre Clark Cheryl Williams

### **Leadership Institute**

Henry Durand, Co- Chair Glenn Lang, Co-Chair

### **Conference Coordinators**

Robert James Karen Riley Glenn Lang

### **Speakers**

Robert James, Glenn Lang, Cheryl Williams, Henry Durand

### **Hotel/Banquet Report**

Robert James, Brett Pulliam Phyllis Breland, Karen Riley

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### **Moderators**

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### **Audio Visual**

Michael Whiting, Chair Robert James, Louis Marius, Jamar Morton, Israel Laguer, Eric Weaver

### **Program Book**

Hema Patel, Chair Glenn Lang, Robert James, Karen Riley

### **Evaluation**

Karen Riley, Chair Francis Kingston, Cheryl Canton

### **Award Committee**

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### **Vendors/Sponsors/Conference Materials**

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Canton, Doris Diaz-Kelly, Betty Duverer,
Barbara Harmon-Francis, Tracey Johnson,
Johnni Mahdi, Jacqueline Moore, Yajaira Pons,
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Margaret Sample, Cynthia Suarez-Espinal,
Tanairy Testevez, Kyoko Toyama,
Celia Younger, Lauren Y. Hill, Angela Robinson
Deborah Walker McCall, Michelle Shostack,
Darlene Brown, Marsha Besong

### **Entertainment/Hospitality**

Simone Mack-Bright, Viviana Zambrano, Chevy Alford, Yanick Jenkins

## YOUR GUIDE TO THE THIRTEENTH BIENNIAL TRI-STATE CONFERENCE

Welcome to the Tri-State Biennial Conference!

### **Organization of the Conference**

This conference has been designed so that you may have the best possible and most productive Tri-State Experience focusing on the theme: "Bringing The Future into Focus: The Shifting Paradigms of Higher Education". The conference will unfold through a series of keynote, plenary and workshop sessions aligned with of program strands listed below. Each will feature an important speaker or speakers who are experts in their field. Each workshop on the program will be keyed to a particular theme.

#### PROGRAM STRANDS [SUB-THEMES]

You may attend any session in any category. On the other hand, it might be more valuable if you and your colleagues from your institution examine the offerings and select a particular category on which to concentrate. By doing so you may be able to get a deeper perspective and new ideas in a given area as well as meet participants who have the same concerns and interests that you do.

- **A.** Program assessment and evaluation: Including student outcomes assessment, program audits and the CAS Standards for federal TRIO and state opportunity/first generation college student programs.
- **B.** Improving student achievement and retention through tutoring and supplemental instruction.
- **C.** Advisement and counseling strategies, including preparing students for graduate studies; supporting students in STEM majors; innovative strategies, strategies for a more diverse population, millennial/"IPOD"/"Hip-Hop" generation students.
- **D.** Summer and first-Year programs.
- **E.** Supervision, leadership and management of one or multiple opportunity, Trio, EOC, retention programs, or other student focused programs.
- **F.** Strategies for improving opportunity programs including incorporating education and information technology, undergraduate research opportunities, honor societies, scholars programs, and academic technology.
- **G.** Strategies for improving Educational Opportunity Centers, including incorporation of educational and informational technology, college preparation, career and vocational training, and ESOL instruction.
- **H.** Community College success strategies.
- **L** Supervising or directing multiple opportunity centers and/or retention programs.
- **J.** Issues related to presenting research and getting published.

- **K.** Personal staff development, including developing excellent health habits, managing stress, personal finance, retirement planning, improving physical health, and money saving strategies.
- L. Best practices on increasing the number of first generation students who take advantage of study abroad, research, and service learning opportunities.
- **M.** Ideas on enhancing opportunity programs by using social media as an outreach and/or advising tool.
- **N.** Innovative and Creative programs that speak to the future of Higher Education.

#### **PLENARIES**

All plenaries revolve around the same themes as do the concurrent workshops. The categories to which the presentations are related are indicated in the program.

#### STATE MEETINGS

Individual state meetings for the professional organizations of each of the participating state have been scheduled for Tuesday. This is an excellent time to meet with your colleagues and to plan statewide strategies for advocacy as well as other important issues.

#### LEADERSHIP INSTITUTE

The Leadership Institute is by pre-registration only. In addition to the Sunday and Wednesday sessions, recommended and required workshops and plenaries will be indicated in the Leadership Institute materials.

No mater what strategy you employ to select the sessions that you are attending, we expect that you will have a fruitful, exciting and enjoyable experience at the Tri-State 13th Biennial Conference.

#### **PHOTOS**

We may be photographing various workshops and receptions for future conference brochures. Please let us know if you object.

Here's to a wonderful and productive conference.

### EVENING KEYNOTE SPEAKER

Sunday, April 12, 2015

### Dr. Michael Baston

Vice President, Student Affairs & Enrollment Management and Associate Provost LaGuardia Community College

Dr. Michael A. Baston is a highly respected educator and leader in higher education. Dr. Baston is the Vice President for Student Affairs Enrollment Management and Associate and Provost at LaGuardia Community College. Dr. Baston has the largest student services portfolio among City University of New York's (CUNY) 24 college system. Dr. Baston's collaborative and participatory leadership style, successful record of creating high quality educational programs and services for students of diverse backgrounds and strong background in enrollment management, retention and completion have earned him the respect of his colleagues throughout the nation.

As a member of Provost Cabinet, Dr. Baston works closely with faculty and department chairs to enhance student learning and success while strengthening the institution's focus on the academic mission. In addition, Dr. Baston is an Assistant Professor in the Business and Technology Department at LaGuardia. He also serves as the Board Chair of the LaGuardia College Association, Inc.; Board Chair of the LaGuardia Childcare Corporation; and Secretary of LaGuardia Auxiliary Enterprises.

Before assuming his current position Dr. Baston, served for 10 years as the Dean of Student Development and Campus Life for the New York



Campuses of Berkeley College. He also served as Senior Associate of Dougherty and Associates, LLP. representing Iona College, Christian Brothers Institute, Inc. and other educational corporations.

Dr. Baston holds an undergraduate degree from lona College, a Juris Doctor degree from Brooklyn Law School and a doctorate in education in executive leadership from St. John Fisher College.

### MORNING KEYNOTE SPEAKER

Monday, April 13, 2015

### Dr. Watson Scott Swail

Preisdent & CEO, Education Policy Institute

Teacher, curriculum designer, teacher trainer, researcher, policy analyst, educational leader, motivator, and entrepreneur.

Dr. Watson Scott Swail brings a quarter century of life in education to his speaking appearances. From his earliest teaching experiences in Winnipeg, Canada, to his leadership at the US-based Educational Policy Institute, Swail offers perspectives on educational issues tailored to his audiences. His keynotes are interesting, lively, and engaging.

Widely respected in the area of college opportunity research, Dr. Swail has published extensively in national journals and publications. Recent publications include Finding Superman: Debating the Future of Public Education in America; Latino Students and the Educational Pipeline, The Affordability of Higher Education, and Higher Education and the New Demographics. He has been published in Phi Delta Kappan, Change, and The Chronicle of Higher Education. Other areas of expertise and commentary include educational reform, STEM education, college preparation, student persistence and success, and financial aid.

Prior to establishing EPI, Swail served as the Founding Director of The Pell Institute and Vice President of the Council for Opportunity in Education in Washington, DC. He previously served as senior policy analyst with SRI International and associate director for policy analysis with The College Board. While with the Board, Dr. Swail co-directed the *Trends in College Pricing* and *Trends in Student Aid* reports. He is a



former middle school technology teacher in Winnipeg, Manitoba, and Hampton, Virginia.

Dr. Swail received his doctorate in educational policy from The George Washington University in Washington, DC, his master's in education from Old Dominion University in Norfolk, Virginia, and a bachelor's of education from the University of Manitoba, Winnipeg, Manitoba. He resides in Virginia Beach, Virginia.

### **MINI-PLENARY SPEAKER**

Monday, April 13, 2015

### Dr. Hakeem Rahim

Founder Live Breathe, LLC

Hakeem Rahim, Ed.M, M.A. had the distinct honor of being the first African-American male valedictorian in Uniondale High School's history. From his professional to academic to community life, Hakeem places an emphasis on change and transformation.

After graduating cum laude with a BA in psychology from Harvard University, he began working in local government, for two years, under the Deputy County Executive for Economic Development.

In 2007, Hakeem graduated with an Ed.M and an M.A. from Teacher's College, Columbia University, with a focus on higher education and multiculturalism. In 2006, Hakeem co-founded the Uniondale Foundation for Educational Excellence, a 501(c)3 non-profit that supports the Uniondale School district via supplemental financial and creative means.

True to this same ideal of personal progress and transformation, Hakeem founded Live Breathe, LLC in 2007. Live Breathe, LLC is a consultative services company that focuses on educational consulting and mental health advocacy through providing speaking engagements, professional development workshops, trainings and mentorship sessions.

In 2012, Hakeem began speaking openly about his 14 year journey with bipolar disorder. He is a certified National Alliance of Mental Illness (NAMI) In Our Own Voice speaker and the NAMI Queens/Nassau Let's Talk Mental Illness™ presenter. Through his speaking and advocacy work, Hakeem has spoken to law enforcement officials, individuals with mental illness and their family members and to over 5,800 high school and middle school students.

In March 2014, Hakeem testified on Capitol Hill in front of the Energy and Commerce Congressional Committee where he shared his experience living with bipolar disorder. For his work as a mental health



educator and advocate, Hakeem was selected as a 2013 Honoree by New York State Office of Mental Health for the "What's Great In Our State" Award and the Queens Times Ledger 2014 Impact Award. He has been featured in major news outlets for his advocacy work including USA Today.

Prior to starting Live Breathe, LLC, Hakeem worked in higher education for six years. He is certified in de Bono's Six Thinking Hats and Lateral Thinking methodologies, a de Bono Group, LLC consultant and a graduate of iPEC, an accredited life coach training institute.

He has years of experience mentoring and counseling youth through designated programs as well as through unofficial mentorship. Hakeem is also a poet and recorded spoken word artist. You can find more about him at hakeemrahim.com.

### MINI-PLENARY SPEAKER

Monday, April 13, 2015

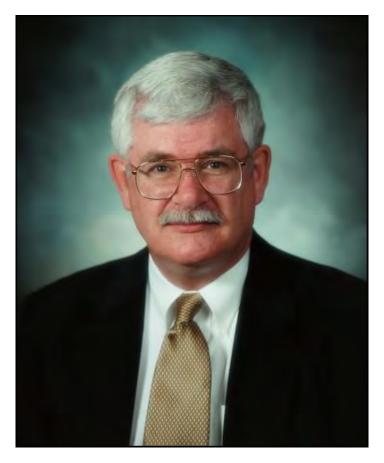
### Mr. Thomas Mortenson

Senior Scholar, Pell Institute for the Study of Opportunity in Higher Education Policy Analyst, Postsecondary Education Opportunity

Thomas G. Mortenson is Senior Scholar at <u>The Pell Institute for the Study of Opportunity in Higher Education</u> in Washington, DC. and an independent higher education policy analyst living in Oskaloosa, Iowa. Tom's policy research focuses on opportunity for postsecondary education and training and the ways public policy fosters or impedes access to that opportunity. He has special concern for populations that are under-represented in higher education.

His studies have addressed academic and financial preparation for college, access, choice, persistence, attainment, and labor force entry of college graduates. He is particularly interested in public and private finance of higher education opportunity and the enrollment consequences of the cost-shift from taxpayers to students that has been underway since 1980. He has been employed in policy research and budget analysis roles for the University of Minnesota, Illinois Board of Higher Education, Illinois State Scholarship Commission, and the American College Testing Program.

Currently Tom is editor and publisher of *Post-secondary Education OPPORTUNITY*, a monthly research letter devoted to analysis and reporting



on the demographics, sociology, history, politics and economics of educational opportunity after high school. He provides consulting services on higher educational opportunity policy to state and national organizations, and makes presentations on educational opportunity throughout the country and in Europe.

### TRI-STATE LIFETIME LEADERSHIP AWARD

Monday, April 13, 2015

### H. Carl McCall

Chairman
State University of New York
Board of Trustees

H. Carl McCall was appointed Chairman of the State University of New York Board of Trustees October 17, 2011. He first joined the Board as a member on October 22, 2007.

Mr. McCall served as Comptroller of the State of New York from May 1993 to December 2002. As Chief Fiscal Officer of the State, he was responsible for governmental and financial oversight and pension fund management. As sole Trustee of the 880,000-member State and Local Retirement Systems, Mr. McCall was responsible for investing a pension fund valued at \$120 billion.

Mr. McCall has had a distinguished career as a public servant. He served three terms as a New York State Senator representing the upper Manhattan district of New York City; as an Ambassador to the United Nations; as a Commissioner of the Port Authority of New York and New Jersey; and as the Commissioner of the New York State Division of Human Rights.

Mr. McCall has been a passionate advocate for public education. He served as President of the New York City Board of Education from 1991 – 1993, where he set policy for the largest school



system in the nation and as the Chairman of the Public Higher Education Conference Board, a coalition of 14 member organization which supports a strong and vibrant public higher education system in New York State.

He has also been active in the private sector; he served as a Vice President of Citibank and as Corporate Director of the New York Stock Exchange, Tyco International, New Plan Realty Corporation and presently Ariel Investment.

He was educated at Dartmouth College, Andover Newton Theological Seminary and the University of Edinburgh. He is the recipient of nine honorary degrees.

### **LIFETIME LEADERSHIP AWARD**

This award is given to an individual who has achieved excellence and prominence in his or her own life and who has also provided a consistent and extraordinary level of support to the principles of access and opportunity throughout the course of his or her career.

### AFTERNOON KEYNOTE SPEAKER

Monday, April 13, 2015

## Dr. Nancy L. Zimpher

Chancellor State University of New York

In June 2009 Nancy L. Zimpher became the 12th Chancellor of the State University of New York. With nearly 463,000 students and 64 colleges and universities, SUNY is the nation's largest comprehensive system of higher education.

Chancellor Zimpher leads a diverse set of successful initiatives at SUNY in several key areas, including research and innovation, energy, health care, global affairs, and the education pipeline. She has been a vocal advocate for groundbreaking legislative reforms that ensure SUNY can provide broad access to higher education in an environment of declining state support, while maximizing its impact as an engine of economic revitalization across the state. Under Dr. Zimpher's lead, SUNY is undertaking many innovative, system-enhancing initiatives including shared services, dramatic expansion of online learning opportunities and cooperative education, and new partnerships with K-12 professionals always with the goal of optimally serving New York's students and communities and preparing them to succeed in the 21st century.

Chancellor Zimpher is active in numerous state and national education organizations, and is a recognized leader in the areas of teacher preparation, urban education, and university-community engagement. She currently serves as chair of the Board of Governors of the New York Academy of Sciences and the National Association of System Heads. From 2005–2011 she led the national Coalition of Urban Serving Universities, and from 2012–2013 she was chair of CEOs for Cities. As co-founder of *StriveTogether*, Dr. Zimpher has been instrumental in creating a national network of innovative systemic partnerships that holistically address challenges across the education pipeline.

Prior to coming to SUNY, Chancellor Zimpher served as president of the University of Cincinnati, chancellor of the University of Wisconsin-Milwaukee, and exec-



utive dean of the Professional Colleges and dean of the College of Education at The Ohio State University. She has authored or co-authored numerous books, monographs, and academic journal articles on teacher education, urban education, academic leadership, and school/university partnerships.

Chancellor Zimpher holds a bachelor's degree in English Education and Speech, a master's degree in English Literature, and a Ph.D. in Teacher Education and Higher Education Administration, all from The Ohio State University.

### MORNING KEYNOTE SPEAKER

Tuesday, April 14, 2015

## Belle S. Wheelan, Ph.D.

President, Southern Association of Colleges and Schools Commission on Colleges

Dr. Wheelan currently serves as President of the Southern Association of Colleges and Schools Commission on Colleges and is the first African American and the first woman to serve in this capacity. Her career spans 40 years and includes the roles of faculty member, chief student services officer, campus provost, college president and Secretary of Education. In several of those roles she was the first African American and/or woman to serve in those capacities.

Dr. Wheelan received her Bachelor's degree from Trinity University in Texas (1972) with a double major in Psychology and Sociology; her Master's from Louisiana State University (1974) in Developmental Educational Psychology; and her Doctorate from the University of Texas at Austin (1984) in Educational Administration with a special concentration in community college leadership.

She has received numerous awards and recognition including four honorary degrees; the Distinguished Graduate Award from Trinity University (2002), and from the College of Education at the University of Texas at Austin (1992); Washingtonian Magazine's 100 Most Powerful Women in Washington, DC (2001); the AAUW Woman of Distinction Award (2002); the Suanne Davis Roueche National Institute for Staff and Organizational Development's Distinguished Lecturer Award (2007); the John E. Roueche National Institute for Staff and Organizational Development's International Leadership Award (2010); and the AACC Leadership Award (2011).

She holds and has held membership in numerous local, state and national organizations including Rotary International; Alpha Kappa Alpha Sorority, Inc.; the American College Testing, Inc., Board of Directors; American Association of Community Colleges, Board of Directors; the Lumina Foundation for Education, Board of Directors; the President's Round Table of the National Council on Black Ameri-



can Affairs; the National Black College Alumni Hall of Fame, Board of Directors; *Excelencia* in Education, Board of Directors; National Society of Collegiate Scholars, Community College Honorary Board; Next Generation Learning Challenges, Advisory Panel; Project GOALS (Gaining Online Accessible Learning Through Self-Study); and the National Student Clearinghouse, Board of Directors.

Dr. Wheelan attributes her success to hard work, endurance, tenacity, and being in the right place at the right time. She recognizes that prayer and support from family and friends make anything possible.

Dr. Wheelan is the mother of an adult son named Reginald.

### MINI-PLENARY SPEAKER

Tuesday, April 14, 2015

## Mr. Wesley Hall

Education Consultant, Los Angeles School District

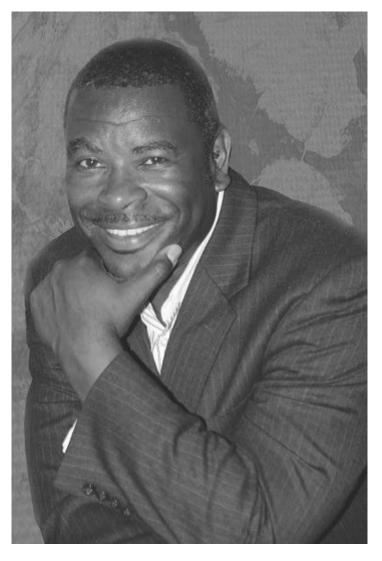
Wes Hall is one of the nation's leading experts in the area of working with 'Boys of Color." As an educational consultant to Los Angeles Unified School District (LAUSD), he provides professional development to teachers throughout the district in the area of "Relationship Building, and Success Strategies for Re-engaging Disengaged Students."

As an independent contractor for LAUSD, he works to empower students at Crenshaw, Dorsey, Washington Prep, Hollywood High, and Augustus Hawkins High Schools. One of his current consulting projects includes working with an elementary school in Watts, California. The school is among the 1000 worst performing schools in the state.

Wes created one of the few elective courses in the country that is specific to young men of color. After years of research and working with economically challenged youth, he developed a curriculum that helps disengaged students connect a quality education to their future financial well-being. The elective, is in its third year, and Wes remains a consultant to the class.

In 2001, Wes was selected and featured in the nationally published "Black Enterprise Magazine," and was named a "Successpert." He was featured in the Washington Post Newspaper for his innovative work will boys of color, and his creative approach to helping teachers build successful relationships with students, who come from diverse backgrounds.

Wes is the author of "You Are the Money!" He recently released his new children's book, "Jack and the Sly Fox." The book helps young readers understand how to use their natural "Gifts and Talents" to attract wealth, and abundance. He is the host of a



weekly radio program entitled, "The You Are the Money Radio Show," which airs every Thursday at 11am, on LA Talk Radio.

Wes currently resides in Los Angeles, California, where he continues his ongoing work of positively impacting and transforming lives.

### MINI-PLENARY SPEAKER

Tuesday, April 14, 2015

### Dr. Jose Avilas

Director of Admissions, University of Delaware

Dr. Jose Aviles is the current Director of Admissions at University of Delaware. Dr. Aviles is a passionate educator dedicated to serving students, inspired, in part, by his own educational journey as a first-generation college student. "I believe my life's purpose is to help colleges and universities serve all students better, and to make a positive impact on the system of education in our country," he says. Accordingly, his research and practice focuses on educational pipeline issues and creating strategies that can lead to ultimate student success.

Throughout a 17-year career, Dr. Aviles has served six different institutions including a highly selective liberal arts college, regional public institutions, an open enrollment community college, and most recently, a public flagship. At every institution he has worked, Dr. Aviles has increased the number of underrepresented students and has been a champion for diversity.

Dr. Aviles has redefined the role of the enrollment manager. Using research to inform practice, he has expanded his team's recruitment efforts and successfully created models to support student retention and graduation. At Millersville University, while serving as the Director of Admissions, Dr. Aviles was the chief architect of the Pre-Scholars Institute. This summer transitional bridge program for low-income, first generation college students produced the highest retention rate in the 27 – year history of summer programs at Millersville University.

Soon after joining the University of Delaware in 2012, Dr. Aviles ignited a campus-wide change centered on Delaware's public mandate to serve the academically gifted as well as students who show potential for college success despite educational, social and economic disadvantages. Under his leadership, the



admissions team spearheaded a campaign that enrolled the most diverse freshmen class while also attracting the largest, most diverse pool of Honors Program students in Delaware's history.

Dr. Aviles will continue his work as the newly appointed Associate Vice Provost and Director of Admissions at the University at Buffalo in May.

### AFTERNOON KEYNOTE SPEAKER

Tuesday, April 14, 2015

### **Dr. Tina Gridiron-Smith**

Strategy Director Lumina Foundation

Tina Gridiron serves as Strategy Director for Lumina Foundation. In this position she actively seeks to increase the postsecondary preparation, access and success of all students.

The Lumina Foundation is an independent, private foundation committed to increasing the proportion of Americans with high-quality degrees, certificates and other credentials to 60 percent by 2025.

Lumina's outcomes-based approach focuses on helping to design and build an accessible, responsive and accountable higher education system while fostering a national sense of urgency for action to achieve Goal 2025.

Based in Indianapolis, the Foundation employs roughly 55 staff members and has an endowment in excess of \$1 billion.

Lumina Foundation is the nation's largest private foundation focused solely on increasing Americans' success in higher education.

Tina currently leads Lumina's place-based Latino Student Success effort and actively supports multiple projects designed to advance Lumina's Goal 2025 agenda. She also serves as an active member of Indiana Blacks in Philanthropy; as secretary for the Indiana Philanthropy Alliance board of directors; and as secretary for the national Grantmakers for Education board of directors.

As a California native, Tina has worked for various colleges and universities, including University of California, Berkeley; California State University,



Chico; California Polytechnic State University in San Luis Obispo; and Stanford University.

Tina received her Bachelor's degree from the University of California at Berkeley and two Masters Degrees from Stanford University.

Sunday, April 12, 2015

TIME	EVENT	ROOM
10:00am-6:00pm	REGISTRATION	Ballroom Access Foyer
11:00am-4:00pm	PRE-CONFERENCE LEADERSHIP INSTITUTE	Salon A-C
11:00am-11:45am	<ul> <li>INTRODUCTIONS</li> <li>Overview of Leadership Institute</li> <li>Icebreaker</li> <li>Team Case-Study Assignments (Explanations &amp; Distribution)</li> </ul>	
11:45am-12:30pm	Aligning your program to the institutional mission & goals     Understanding the formal organization structure & informal structures and networks necessary to get things done     The Difference between Educational Opportunity Programs & Affirmative Action Admissions Programs: Do Opportunity Programs prove the solution for Higher Education?     Building program assets, allies, and good will	
12:30pm-1:30pm	Working Lunch	
1:30pm-2:30pm	HIGH PERFORMANCE TEAMS	
2:45pm-4:30pm	EXPERTS PANEL  Audrey Bennerson, Dr. Penny McPherson, Dr. Eddie Manning, Gary Owens, Deidre Clarke, Cheryl Williams, Cheryl Hamilton, Tim Penix, Thomas Thomas	
5:00pm-6:00pm	OPENING RECEPTION	
	Evans Thompson's Jazz "True Story"	Indoor Terrace
6:00pm-8:00pm	DINNER	
	CONFERENCE WELCOME  Dr. Henry Durand  President, Tri-State Consortium of Opportunity Programs in Higher Education Senior Associate Vice Provost of Undergraduate Education State University of New York at Buffalo  Ms. Cheryl Williams  Tri-State Board Member  University Associate Dean of Special Programs, City University of New York  OPENING REMARKS/HISTORY OF TRI-STATE  Mr. Robert James  Founding Member/Tri-State Administrator  KEYNOTE SPEAKER  Dr. Michael Baston  Vice President of Student Affairs, LaGuardia Community College	Salons E-H
8:00pm-9:00pm	ENTERTAINMENT The Fabulous Old School B-Boys	
9:30pm-12:00pm	HOSPITALITY	Lyndhursts Room (2nd Floor)

Monday, April 13, 2015

TIME				
8:00am-5:00pm	Registration	Registration		
9:00am-5:00pm	Commuter Lou	ınge		Westchester A
Featured Workshop	Using Social Media & the Web to Share Your Story	Α	Catherine Donnelly	Salon A
Featured Workshop	2.Increasing Women and Underrepresented Minorities in the STEM Field	М	Dr. Nanette Wright, Deborah Berkley, Tony Howell, Dr. Ilene Rosen	Salon B
	3.SEEK Math Initiatives at Baruch College	В	David Rosen	Salon C
	4.Creating Safe Spaces for LGBTQ Students within Opportunity Program	С	Dr. Danielle Johnson	Salon I
	5.Different Motivational Strategies in College Persistence of EOP Students	С	Sabel Bong, Scott Quinell	Salon II
	6.Paradigms that Build & Sustain Effective SEEK/CD Student Leadership	N	Melisse Bessaha, Carmen Solis, Dr. Chevy Alford, Dr. Janice Zummo	Salon III
	7.Creating Scholars AND World Problem Solvers: How Social Entrepreneurship Can Revolutionize Your Program	N	Joed Lopez	Irvington

### **WELCOME & INTRODUCTION**

### Ms. Audrey Bennerson

Tri-State Board Member
Statewide Educational Opportunity Fund Director,
New Jersey Office of the Secretary of Higher Education/EOF Program

### **KEYNOTE SPEAKER**

Dr. Watson Scott Swail

President & CEO, Education Policy Institute



Monday, April 13, 2015

...continued from previous page

TIME	EVENT			ROOM
11:30am-12:45pm	MINI-PLENARY SESSIONS & CONCURRENT WORKSHOP SESSION II	STRAND	PRESENTER(S)	ROOM
Mini-Plenary	8.Unlinking Policy to Reality in Opportunity for Higher Education	A/F	Thomas Mortenson	Westchester B
Mini-Plenary	9.Mental Illness Unmasked: Students, Stigma, Confronting Mental Illness in Higher Education	K	Dr. Hakeem Rahim	Salon A/B
Featured Workshop	10.Teaching Students How to "Community Map"	F	Dr. Susan C. Perkins, Dr. Karen Coutrier	Salon C
	11.Social Work Internships as Models for Student Success in Opportunity Program	N	Dr. Cheryl L. Franks, Dr. Carmen Solis, Jessica Jensen, Delmar Dualeh, Jeanie Yoon	Salon I
	12.The Key Ingredients to Retaining and Graduating Multicultural and First Genera- tion Males at Your Institution	С	Wayne Jackson, Tony Davis	Salon II
	13.The Life Cycle of an EOP Student: It Truly Takes A Village	С	Maritza Martinez, Monica Hope, Patrick Romain, Mary Kay Skrabalak, Tyshena Hunter, Claudio Gomez, Fred Blanchard	Salon III
	14.The Art of Independence	С	Michael Vega	Salon IV
1:00pm-3:00pm	LUNCHEON/SP	EAKER		Salons E-H
	Tri-State Board Member/ Director, Op Higher Education Opportu	nity Progra	 reland	
			<b>Deidre Clark</b> ost , State University of New Yo	ork
			Carl McCall w York Board of Trustees	
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Monday, April 13, 2015

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TIME	EVENT			ROOM
3:15pm-4:15pm	CONCURRENT WORKSHOP SESSION III	STRAND	PRESENTER(S)	ROOM
Featured Workshop	15.Knowledge of Self then Wealth, The Process of going from Dream to Doing	K/N	Jamaal James & Yanique Williams	Salon A
Featured Workshop	16.Harnessing the Power of Analytics to Improve Student Success	Α	Dr. Irvin Wright, Dr. Ira Blake, Dr. Hasani Carter, Dr. Tracy Goetlieb	Salon B
	17.Building on What Works in Retention Intervention for High-risk Students Utilizing a New, Cost Effective Model	I	Billie Bailey, Blaire Cholewa, Gretchen Schulthes, Jean Brown,	Salon C
	18.Transfer Summer Bridge: Redefining Retention a& Improving Academic Success for Transfer Students	D	Dr. Tracy Johnson, Gudiya Msuku-Purks	Salon I
	19.College Discovery Scholars Project: New Model for Engagement and Reten- tion	N	Dr. Koyoko Toyama	Salon IV
	20.Make it Happen! Creating Connections for ALANA Student Development in STEM	С	Orlando Kittrell	Irvington
	21.Career Development with a Focus on Education	С	Eric Rodriguez	Salon II
	22. The PhD Project: Developing & Attracting a Diverse Faculty"	N	Maria Zara	Salon III
4:30pm-6:00pm	CONCURRENT WORKSHOP SESSION IV	STRAND	PRESENTER(S)	ROOM
Featured Workshop	23.Collaboration Matters: Act I 01/EOP and Admissions Working Together to Overcome Challenges	Α	Dr. Melessa Cheese, Ebony Taylor	Salon A
Featured Workshop	24.An Alternative Model for Understand- ing First-Generation Student Success: A Strengths-Based Approach	F	Truth Hunter, Jillian Ives	Salon B
	25.Combining Classrooms & Communities: HEOP at St. Lawrence University – Where students are learning by doing and doing by learning	N	Erin Colvin, Brenda Papineau	Salon C
	26.Administering Exemplary Educational Opportunity Programs	E	Thomas Thomas	Salon IV
	27.One Size Doesn't Fit All: Knowing and Serving Latino/Millennial	С	Dr. Monica Son, Dr. Nancy Velázquez - Torres	Salon I
6:00pm-8:00pm	Dinner (on you	r own)		
9:00pm-11:00pm	Hospitalit	у		Lyndhursts Room (2nd Floor)

Tuesday, April 14, 2015

TIME	EVENT	ROOM
8:00am-5:00pm	Registration	Ballroom Foyer
9:00am-5:00pm	Commuter Lounge	Westchester A
9:00am-10:00am	MORNING KEYNOTE	
	WELCOME & INTRODUCTION  Dr. Cheryl Hamilton  Tri-State Board Member  Assistant Provost of Opportunity Programs and Director of EOP  President, Educational Opportunity Program Directors Council	Salon D-E

### **KEYNOTE SPEAKER**

### Dr. Belle Wheelan

President, Southern Association of Colleges and Schools Commission on Colleges

10:15am-11:45am	MINI-PLENARY SESSIONS & CONCURRENT WORKSHOP SESSION I	STRAND	PRESENTER(S)	ROOM
Mini-Plenary	28.Transformational Change: Challenging the Status Quo Through Research & Practice	A/J	Dr. Jose Avilas	Salon A/B
Mini-Plenary	29.Relationships are the Key to Success	E/I	Mr. Wesley Hall	Westchester B
	30. The Power of Developing Professional Learning Communities in Higher Education	N	Alexis Delgado, Ashante Barnes	Salon C
	31.Creating a Culture of Innovation to Impact the Retention of Students in an Educational Opportunity Program	С	Pedro Luna, Dr. Annette Hernandez, Angelia Pinnock, Walter Valero, Robert Cole	Salon I
	32.The Urban Male Leadership Academy: Providing Leadership Opportunities Through Our Student Run Advisory Board	С	James Bravo, Marcus Hollon	Salon II
	33.Career Edge: Helping your Students Get from Now to NEXT!	С	Kayla Releford, Amy Daniels, Cassie Christman	Salon IV

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Tuesday, April 14, 2015

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#### WELCOME & INTRODUCTION

Dr. Janice Zummo

Tri-State Board Member
Director, Percy E. Sutton SEEK Program, Medgar Evers College
Chair, SEEK/CD Directors Council

### Salons D-E

#### **REMARKS & INTRODUCTION**

Dr. Hasani Carter

Tri-State Board Member Associate Dean/Director, Educational Opportunity Fund Programs Seton Hall University

#### **KEYNOTE SPEAKER**

Dr. Tina Gridiron-Smith

Strategy Director, Lumina Foundation

Featured Workshop	34.The Role of Greek Letter Organizations in Fostering Social Integration and the Development of Student Leadership	F	Walter Drew Smith, Dr. Joy Smith, Alex Delgado, Viviana Zambrano,	Salon A
Featured Workshop	35.The New Jersey Center for Student Success	Н	Dr. Yesinia Madas, Mr. Louis Venturelli	Salon B
Featured Workshop	36.Enhancing Your Pre-Freshmen Summer Program with a Creative Project	Н	Michelle Softley, Patrice Carter, Enrique Noguera, Gayatri Nehrusingh	Salon C
	37.A Picture is Worth a Thousand Words	С	Dr. Schevaletta Alford, Dr. Erica King-Toler	Salon IV
	38. Financial Aid Journey in Five Steps	Е	Patrick Ziegler	Salon II
	39.Small ChangesBig Impact: Achieving Institutional Synergy from Enrollment to Graduation	E	Tiffani Warren, Lisa Angeloni	Salon III
	40.Mentors Without Borders: A Virtual Cross Cultural Exchange and International Community Service Initiative	N	Dr. Marie Nazon, Luis Paulino Carla Perez, Luz Sierra-Vargas	Irvington
	41.Understanding & Using Quantitative Program Data for Program Evaluation, Management, Assessment, & Planning	L	Dr. Henry Durand	Westchester B
	42.Study Abroad for Underrepresented Students: From Discussion to Action	L	Clair Kelly-Barre, Christian F. Wilwohl	Salon I

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## DAILY SCHEDULE

Tuesday, April 14, 2015

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TIME	EVENT			ROOM
3:30pm-4:40pm	CONCURRENT WORKSHOP SESSION III	STRAND	PRESENTER(S)	ROOM
Featured Workshop	43.Career Opportunities in Urban Planning and Related Field	L/N	Professor Ernest Sternberg; Professor Henry Taylor; Professor Kieran Donaghy; Professor Lyna Wiggins	Salon A
	44.The Chi Alpha Epsilon National Honor Society's Induction Certification Program & Methods for Maintenance of Chapter Momentum	F	Dr. Elbert Sadler	Salon C
	45.What Yo' Momma Said: An Intrusive Approach to Retention	С	Nadine Shardlow, Antonio Williams	Salon II
	46.Student Leadership Defined By a Financial Literacy Leadership Model	Е	Maria Torres, Ms. Beth Diggs	Salon B
	47.Work/Life: How to De-stress & Coaching for Better Life Balance & Performance in the Workplace	К	Caryl Lucas	Salon IV
	48.Discovering your Doctoral Swagger Getting Ph(inishe)D and beyond!	К	Dr. Daniel Jean	Salon III
4:45pm-6:00pm	STATE MEET	INGS		
	New Jersey			Dutchess/Rockland (2nd Floor)
	New York			Westchester
	Pennsylvania			Sleepy Hollow (2nd Floor)
6:30pm-7:15pm	ALUMNI AWARDS BANQ	UET RECE	PTION	
	ENTERTAINMENT Keith Marks Jazz Combo			Tarrytown Ballroom
7:30pm-9:00pm	ALUMNI AWARDS	BANQUET		
WELCOME  Dr. Penny McPherson  1 <sup>st</sup> Vice President, Tri-State Board of Directors Assistant Vice President for Academic Enrichment Director, EOF/MAP, Rowan University			Salons A-D	
Master of Ceremonies				
Mr. Robert James  Founder, Tri-State Administrator				
9:30pm-12:00am	HOSPITALITY			Lyndhurts Room (2nd Floor)

## DAILY SCHEDULE

Wednesday, April 15, 2015

TIME	EVENT	PRESENTER	ROOM
9:00am-10:00am	New York State Report	Tom Mortenson	Salon A-C
10:00am-11:00am	New Jersey State Report	Tom Mortenson	Salon D
9:20am-12:00pm	PRE-CONFERENCE LEADERSHIP INSTITUTE CLOSING SESSION		
10:00am-10:30am	Understanding and Using Quantitative Program Data for Program Evaluation, Management, Assessment, & Planning		
10:45am-12:30pm	Team Presentations		
12:00pm	Awards, Certificates, Evaluations, Lunch		

## SPECIAL ACKNOWLEDGEMENTS

### **Major Contributions**

The State University of New York Office of Opportunity Programs

The City University of New York Office of Special Programs

The New Jersey Office of the Secretary of Higher Education Educational Opportunity Fund

**Educational Opportunity Fund Board of Directors** 

The State University of New York Center for Academic and Workforce Development

New York State Higher Education Opportunity Programs Professional Organization

Georgian Court University

Middlesex County College

New Jersey Institute of Technology

Rowan University

**Rutgers University** 

St. Lawrence University

Seton Hall University

University at Buffalo

Wilkes University

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### Special Recognition

## WORKSHOP SESSION I

#### 9:00am-10:00am

## 1. FEATURED WORKSHOP: Using Social Media and the Web to Share Your Story

Presenter: Catherine Donnelly

Room: Salon A

This session will introduce participants to key social media channels (Facebook, Twitter, YouTube, Instagram) and web based components (website, blogs) and offer suggestions about how to integrate these elements to expand the outreach of a team and department.

## 2. <u>FEATURED WORKSHOP</u>: Increasing Women and Underrepresented Minorities in STEM Field

Presenters: Dr. Nanette Wright, Chair, EOF Board of Directors & Lockheed Martin Corporation; Deborah Berkley, EOF Director-Stevens Institute of Technology; Tony Howell, Executive Director, EOF-NJIT; Dr. Ilene Rosen, Associate Dean-Rutgers University College of Engineering Room: Salon B

This session will explore the opportunities for women and underrepresented minorities in STEM field and occupations, discuss the preparation required for theses field and share successful initiatives in place at institutions to expand the numbers of women and underrepresented minorities in STEM majors and fields.

#### 3. Title: SEEK Math Initiatives at Baruch College

Presenter: David Rosen, Academic Support Coordinator, Percy E. Sutton SEEK Program- Baruch College

Room: Salon C

This session will describe initiatives that enabled SEEK students at Baruch College achieve a higher pass rate gateway math courses (algebra and pre-calculus) than the overall student population. The session will cover the multiple initiatives, including " MathCheckIn" pilot which interacted to promote student success.

## 4. Title: Creating Safe Spaces for LGBTQ Students within Opportunity Program

Presenter: Dr. Danielle Johnson, Academic Advisor/Coordinator, Daniel Acker Scholars Program- SUNY Buffalo

Room: Salon I

On many college campuses, counselors, academic advisors, and administrators within opportunity programs serve as mentors, guides, and supportive roles for many students. These professionals offer sage advice related to choosing majors, navigating the college campus, and seeking co-curricular opportunities. Specifically, lesbian, gay, bisexual, transgender, and queer (LGBTQ) students may seek additional support related to their coming out experiences and establishing their own identities within campus communities; essentially, LGBTQ students seek "safe spaces" and trusted allies in their counselors, advisors, and administrators. This presentation will share best practices and techniques on ways to build and sustain working relationships with LGBTQ students.

#### 5. Title: Different Motivational Strategies in College Persistence of

#### **EOP Students**

Presenter: Sabel Bong, Counselor; Mr. Scott Quinell, EOP Counselor-SUNY Canton

Room: Salon II

The role of activism on campus can really be life changing experiences for EOP students. As a result of activism, students seem to be more engaged and persist more in their academic studies. The workshop will discuss: Implementing activism into the college success strategies course curriculum; Advising and assisting student activity clubs with a focus on volunteerism; Instilling a strong sense of civic engagement through advocacy efforts on-campus and off-campus and motivational strategies/techniques to keep students engaged. As EOP Counselors, we have the responsibility/duty to instill values of student efficacy, empowerment, and have a sense of a global community.

## 6. Title: Paradigms that Build and Sustain Effective SEEK/CD Student Leadership

Presenter: Melisse Bessaha, PhD Student- School of Social Work University of Maryland; Carmen Solis, Associate Professor/Counseling Faculty; Dr. Chevy Alford, Associate Professor/Counseling Faculty- John Jay College of Criminal Justice; Dr. Janice Zummo, Director, SEEK Program- Medgar Evers College

Room: Salon III

This presentation introduces the SEEK and CD Student Leadership Academy (SLA), an innovative program that includes pre-conference workshops and annual student conference. The SLA seeks to develop strong leadership skills in first generation, low income, educationally disadvantaged students. The presenters will explain the origins of SLA as it approaches its 10th year and describe how conference presentations build and sustain effective SEEK and CD Student Leadership. The presentation describes how the SLA led to the development of The United Leaders of CUNY, a CUNY-wide organization for SEEK and CD students that promotes social justice, program advocacy, and peer support.

#### 7. Title: Creating Scholars AND World Problem Solvers: How Social Entrepreneurship Can Revolutionize Your Program

Presenter: Joed Lopez

Room: Irvington

Studies show by the time your incoming freshman graduate, new jobs and industries that previously never existed will be waiting for them. Can having a 4.0 GPA, a minor, and an internship here and there truly prepare students for a competitive and ever changing information based job market? This presentation will demonstrate how principals in Social Entrepreneurship can help us reinterpret the mission of opportunity based programs while simultaneously re-imagining the promise a higher education offers our students for the 21st century.

## **MINI-PLENARY SESSIONS**

#### 11:30AM-12:45PM

## 8. <u>MINI-PLENARY SESSION</u>: Unlinking Policy to Reality in Opportunity for Higher Education

Presenter: Mr. Thomas Mortenson, Senior Scholar-The Pell Institute for the Study of Opportunity in Higher Education & Policy Analyst-Post-Secondary Education Opportunity

#### Room: Westchester B

The forces buffeting opportunity for higher education form a near perfect storm. From one direction the economic importance of higher education has been expanding since about 1973 when the American economy became one based on college educated workers. Since 1973 the real incomes of workers with college degrees have increased, while the incomes of persons with high school educations or less have declined. From another direction since about 1980 state governments have been shifting the costs of higher education from state taxpayers to students and their families through reduced state appropriations accompanied by higher tuition rates. The federal government's commitment to need-based grant aid peaked around 1985 and has since been replaced first by education loans and most recently by tax credits. Caught between these two forces, a growing share of the population to be higher educated comes from low income families, often minority populations. These populations typically have zero expected family contributions from FAFSA data and calculation. They must be higher educated, yet the costs of attendance dwarf their family resources, plus federal and state grants. Our failure to make policy and design and fund targeted programs to address demographic and economic realities has produced predictable results with devastating consequences.

## 9. <u>MINI-PLENARY SESSION</u>: Mental Illness Unmasked: Students, Stigma, & Confronting Mental Illness in Higher Education

Presenter: Dr. Hakeem Rahim, Author/Mental Health Awareness Expert Room: Salon A/B

In June 3, 2013, President Obama convened The National Conference on Mental Health and called for educators to help "bring mental illness out of the shadows." The national prominence of mental illness in conjunction with the tragic violence at educational institutions heightens the focus of mental illness in higher education. The daily interaction with students positions faculty, program directors and administrators on the frontlines of engaging mental illness in colleges. In this session, the presenter will address mental health on college campuses by providing key information, statistics, definitions to enhance attendees understanding of mental illness and stigma. Additionally the presenter will draw from his lived experience with mental illness to provide a well-rounded exploration of mental health.

## WORKSHOP SESSION II

#### 11:30AM-12:45PM

10. FEATURED WORKSHOP: Teaching Students How to "Community Map" Presenter: Susan C. Perkins, PhD, University Center for Academic and Workforce Development; Karen Coutrier, PhD, RN, PNP, Interim Director; Sandrene Smart, MSN/EDU, BSN, RN, Interim Coordinator of Curriculum & Instruction/Educator of Simulation- Long Island Educational Opportunity Center

#### Room: Salon C

Participants will discuss ways to use community mapping exercises to encourage students to build problem-solving skills within a contextualized learning environment. How students in one of the Long Island Educational Opportunity Center's Allied Health programs are oriented to their campus and surrounding community will be showcased. Presenters will also underscore the importance of providing students with skills to acquire resources so they can be informed about how to leverage assets to overcome any academic, health, social and career barrier they may encounter along the pathway to educational and professional success. At the close of the presentation, participants will practice their community mapping skills within the surrounding community of the conference and reflect on how this experience can help them empower their students to utilize community mapping as a powerful life management tool.

## 11. Title: Social Work Internships as Models for Student Success in Opportunity Program

Presenter: Dr. Cheryl L. Franks, Counseling Faculty; Dr. Carmen Solis, Counseling Faculty; Jessica Jensen, Counseling Faculty- Percy Ellis Sutton SEEK Department John Jay College of Criminal Justice; Delmar Dualeh, Social Work Intern- Silberman School of Social Work, Hunter College; Jeanie Yoon, Social Work Intern- Columbia School of Social Work. Room: Salon I

This presentation introduces a social work internship program as an innovative way of shifting the existing paradigm of higher education for low income, first generation and educationally disadvantaged students. The presenters will describe the value added of social work interns in opportunity programs and detail the essential components for internships, including individual, group and task supervision; development of assignments and recording mechanisms; adult learning theory; and educational assessment, planning and evaluation. The presenters will discuss how social work interns contribute to the retention of students, bring new energy and ideas to programming and organizing, and help demonstrate outcomes and achievements.

#### 12. Title: The Key Ingredients to Retaining and Graduating

#### **Multicultural and First Generation Males at Your Institution**

Presenter: Wayne Jackson, Director of Multicultural Academic & Support Services- University of Central Florida; Tony Davis, Counselor-Montgomery County Community College

#### Room: Salon II

In this interactive workshop, participants will have the opportunity to examine whether the campus culture at their institution is conducive in allowing multicultural and first generation males to succeed academically and socially. This workshop will also provide participants the opportunity to begin the work of designing new programs and initiatives to address the retention of African American and Hispanic males on their campus. This session will particularly benefit those who are interested in implementing or improving the retention and graduation rate of multicultural and first generation males.

#### 13. Title: The Life Cycle of an EOP Student: It Truly Takes A Village....

Presenter: Maritza Martinez, Co-Deputy Director; Monica Hope, Counselor; Patrick Romain, Counselor; Mary Kay Skrabalak, Instructor; Tyshena Hunter, Counselor; Claudio Gomez; Fred Blanchard-Educational Opportunity Program State University of NY Albany Room: Salon III

This workshop will review the multi-year strategies used to help EOP students successfully navigate from the uncertain High School senior to the confident College graduate and the various partnerships UAlbany has in place to support with this process. How we monitor academic success and assist with social, personal and career development will be addressed by each presenter along with strategies that you can use on your college campus.

#### 14. Title: The Art of Independence

Presenter: Michael Vega Room: Salon IV

It can be easy for students to become dependent on their EOF counselors, feeling as though they cannot succeed at college without the guidance or approval of their counselor. The Art of Independence focuses on the role of the counselor in the development of a student from codependent to independent and addresses tactics that can be used by looking through the lens of Social Development Theory. Each student's journey is different, therefore each counselor's method will be different, but this workshop will provide a foundation for counselors to develop their own creative method to support students into independence.



## **WORKSHOP SESSION III**

3:15pm-4:15pm

15. <u>FEATURED WORKSHOP</u>: Knowledge of "Self then Wealth" The Process of going from Dream to Doing

Presenter: Mr. Jamaal James, Creative Director; Yanique Williams,

Alumnus- MPACKU
Room: Salon A

The World today is a seething mass of contradictions, Life does not become simpler with each new achievement, and the average person, kept busy with the urgent process of existing, has little time for thought. There will come a time in everyone's existence when they will begin to question why the world appears drab, cruel, confused and very ugly in some ways. At this point of inquiry a person reaches a very important milestone in their development. It is at this moment that a person changes from a puppet into an individual. This workshop will take the participant on a journey of "Knowledge of Self" that leads to "Wealth development". It will also provide an Entrepreneurial Educational model (MPACKU) that will show how students and Higher education professionals can become individual units of power, capability and thought, thus allowing them to become leaders in the new world of Globalization, Business and Technology.

## 16. <u>FEATURED WORKSHOP</u>: Harnessing the Power of Analytics to Improve Student Success

Presenter: Bloomsburg University (Pa): Dr. Ira Blake, Provost and Dr. Irvin Wright, Associate Dean of Academic Achievement; Seton Hall University: Dr. Tracy Gottlieb, Vice President and Dr. Hasani Carter, Associate Dean/Director, Educational Opportunity Fund Programs: Educational Opportunity Program (EOP) Pre-Medical/Pre-Dental Plus Program (PMPDPP)

Room: Salon B

This session will highlight the efforts at institutions in the tri-state region that have instituted efforts to use technology based solutions and analytics to help improve student success. An important feature at each of the institutions is that the opportunity programs have been involved in the institutions' efforts to implement their programs.

#### 17. Title: Building on What Works in Retention Intervention for Highrisk Students Utilizing a New, Cost Effective Model

Presenter: Billie Bailey, Academic Advisor/Passport Program Coordinator; Blaire Cholewa- University of Virginia; Gretchen Schulthe-Union County College; Jean Brown- Kean University

Room: Salon C

High-risk undergraduate students have specific needs that, unless addressed, may serve as barriers to their academic and post-secondary success. Unfortunately, budgetary restraints of many universities limit institutions' ability to provide the level of comprehensive services needed by these students. The purpose of this workshop is to describe a replicable model that uses graduate students in counseling as a means of increasing direct service provision to high-risk students. Through this model, graduate counseling students are provided with valuable clinical training that facilitates their professional development while simultaneously providing counseling and programming for the high-risk students.

#### **Improving Academic Success for Transfer Students**

Presenter: Dr. Tracy Johnson, College Director of EOP/Assistant Vice Provost- Cora P. Maloney College; Gudiya Msuku-Purks, Senior Academic Adviser- State University of NY at Buffalo EOP

Room: Salon I

Transfer students continue to need high quality support programs upon arrival at four-year institutions. According to Eggleston and Laanan (2001), those responsible for shaping transfer support programs must consider the characteristics of this student population in order to effectively address their needs. Transfer students report, among other things, a need for more transfer-centered orientation programs, knowledge of campus resources, and support services (Eggleston & Laanan, 2001). This interactive presentation will examine the need for summer bridge programs for transfer students. The presentation will also review the UB EOP academic and student success outcomes from it's transfer summer bridge program.

#### 19. Title: College Discovery Scholars Project: New Model for **Engagement and Retention**

Presenter: Dr. Koyoko Toyama, Director, College Discovery Program-LaGuardia Community College, City University of New York

Room: Salon IV

This workshop will introduce a new pilot retention and graduation project funded by a HESC grant called the "College Discovery Scholars Project" in CUNY, which began in 2013. Using a cohort model, the program provided an intensive pre-freshman summer experience, a learning communities, co-curricular activities between counselors and teaching faculty, a rigorous attendance and performance tracking system and an financial incentive. The development of the grant project, curriculum development, assessment, and a collaborative retention model through learning communities, financial incentives, and support services will be discussed.

#### 20. Title: Make it Happen! Creating Connections for ALANA Student **Development in STEM**

Presenter: Orlando Kittrell, State Grants Programs Administrator, State Grants Office (CSTEP and HEOP)- Ithaca College

Room: Irvington

This session will explore a systems-focused approach to student retention - strategically planning support services for academically underprepared and economically disadvantaged college students. A specific focus will be on student development for those students completing undergraduate programs in science, technology, engineering and mathematics (STEM). Through the Arthur O. Eve Higher Education Opportunity Program (HEOP), in collaboration with the Careers in Science, Technology, Engineering, and Mathematics (C-STEM) Program, students receive DELIBERATE and INTRUSIVE counseling, mentoring, and coaching. This session should particularly benefit conference participants who want to provide resources to students pursuing STEM majors.

#### 21. Title: Career Development with a Focus on Education

Presenter: Eric Rodriguez, Academic Student Support Counselor, College Discovery Program- Hostos Community College

Room: Salon II

This session will introduce the idea of the intersection of career development and education. The presenter will explore how this intersection manifests itself in the student/ counselor relationship and what the counselor can do to engage the student and direct their focus to the investment they are making with their education. The activities include providing job market data as it relates to education and income as well as introducing activities to explore the student's ambivalence to potential career paths. The presenter will also introduce general job skills that counselors will be able to share with their students.

#### 22. Title: The PhD Project: Developing and Attracting a Diverse Faculty

Presenter: Maria Zara

Room: Salon III

The PhD Project is a non-profit organization based in Montvale, NJ. It is a catalyst for African Americans, Hispanic Americans and Native Americans to return to academia to earn their doctorates and become business professors. Given the severe shortage of academically qualified Ph.D.'s, we believe that our model and this topic would be of great interest to your conference attendees.



## WORKSHOP SESSION IV

4:30рм-6:00рм

## 23. <u>FEATURED WORKSHOP</u>: Collaboration Matters: Act I 01/EOP and Admissions Working Together to Overcome Challenges

Presenter: Dr. Melessa Cheese, Director ACT 101/EOP; Ebony Taylor, Assistant Director of Admissions- Bloomsburg University of Pa

Room: Salon A

From the perspective of the program director and admissions recruiter, this presentation provides a brief overview of the growing enrollment challenges facing Act 101/EOP at Bloomsburg University. Each summer, as our enrollment demands increase and we grant access, we are faced with various issues that could potentially have an impact on the success of program students such as dealing with class size, group meeting space; testing; housing; parent concerns; and limited teaching and professional staff. In this session we will share our best practices on collaborating to achieve success through the cognitive and affective development of program students.

## 24. <u>FEATURED WORKSHOP</u>: An Alternative Model for Understanding First-Generation Student Success: A Strengths-Based Approach

Presenter: Truth Hunter, Assistant Director- Bard HEOP; Jillian Ives, Academic Advisor, College of Agriculture, Health and Natural Resources - University of Connecticut

#### Room: Salon B

One challenge in understanding the aspirations and needs of first-generation students is finding a model that does not compare them to "continuing-generation" students. The presenters conducted a qualitative study at a large public university examining how highly successful first-generation students found their generational status to be both a challenge and strength. Examining the positive effects of generational status can aid professionals in providing experiences that equally challenge and support these students. The program highlights assessment results and strategies for practice.

## 25. Title: Combining Classrooms and Communities: HEOP at St. Lawrence University - Where students are learning by doing and doing by learning

Presenter: Erin Colvin, HEOP; Brenda Papineau, Director of Community Partnerships with the Center for Civic Engagement- St. Lawrence University

#### Room: Salon C

This workshop presentation will discuss how HEOP at St. Lawrence University has effectively built relationships on and off campus through the Community Based Learning Program. The workshop will focus on discussing how HEOP at St. Lawrence University has progressed over the past 6 years on implementing service learning into their summer session and the future of higher education in regards to service.

**26. Title: Administering Exemplary Educational Opportunity Programs** *Presenter: Thomas Thomas* 

Room: Salon IV

Administering successful opportunity programs is a unique endeavor, requiring an oftentimes awkward synthesis of educational theory, student-development theory, business management and strategic planning. When dedicated teachers and counselors make the move to administration, they often find themselves caught between their training in educational theory and the realities of administration where business concepts have become dominant. This session will explore where these various components complement each other and where they come into conflict, with the purpose of making your vision a reality for students each day. This session is appropriate for current directors and for those considering making the transition to administration.

## 27. Title: One size doesn't fit all: Knowing and Serving Latino/Millennial

Presenter: Dr. Monica Son, Counselor Coordinator; Dr. Nancy Velázquez -Torres, Department Chair- The Percy Ellis Sutton SEEK Program, John Jay College of Criminal Justice

Room: Salon I

This presentation will identify generational, identity, and gender differences between Millennials and others that are important to retain and support students. The facilitators will discuss how their program has modified its curriculum and interventions to serve this population. They will share their successes and challenges while supporting the within group variation of Latinos through academic support, counseling, group interventions and culturally responsive pedagogy. In addition, fun hands on and collaborative activities will provide participants with opportunities to share ideas.



## EVENT DESCRIPTIONS Tuesday, April 14, 2015

## MINI-PLENARY SESSIONS

#### 10:15am-11:45am

## 28. <u>MINI-PLENARY SESSION</u>: Transformational Change: Challenging the Status Quo Through Research & Practice

Presenter: Dr. Jose Aviles, Director of Admissions- University of Delaware Room: Salon A/B

Higher education is on a collision course. The emerging demographic of students coming through the educational pipeline is dramatically different than ever before. The fastest growing populations are disproportionately low-income, first generation, and historically underrepresented-and underserved-students. At the same time, the fast-growing group is underprepared, relative to the populations we have grown used to, and the cultural and social capital that we have taken for granted should not and cannot be assumed. Yet colleges and universities are largely ignoring the impending demographic and, by implication, cultural shifts. Instead, universities continue to focus on increasing reputation and prestige, typically measuring success by improvements in test scores. Jose will discuss the importance of grounding his leadership in research to inform practices in an effort to transform beliefs about our students.

#### 29. <u>MINI-PLENARY SESSION</u>: Relationships Are the Key To Success! Presenter: Mr. Wesley Hall, Education Consultant- Los Angeles School District Room: Westchester B

3 seconds - that's the amount of time you get to make a first impression. What are the secrets to ensuring your first impression is the best? What are the strategies that will make you an "Expert" relationship builder? What specialized insights and tools can you use to build effective relationships with students who come from diverse backgrounds? This dynamic workshop will offer innovative approaches to building powerful and lasting relationships with students, parents, and colleagues - both professional and person. Wes Hall, author of "You Are the Money," shares proven strategies that will take you to the next level and help you become an "Expert" relationship builder.

## WORKSHOP SESSION I

#### 10:15am-11:45am

## **30.** Title: The Power of Developing Professional Learning Communities in Higher Education

Presenter: Alexis Delgado, Associate Director Opportunity Scholarship Program- New Jersey State University; Ashante Barnes, Director of Student Development and Campus Life- Berkeley College Room: Salon C

With the many impending changes in Higher Education, it is important to understand the power we have in working collectively and collaboratively towards continuous improvement on our campuses. The presentation will discuss the Four Pillars of a Professional Learning Community and lay the foundation to execute full implementation. During this presentation, we will define professional learning communities, explain how they work to facilitate change, and describe the impact culture plays on our campuses.

## 31. Title: Creating a Culture of Innovation to Impact the Retention of Students in an Educational Opportunity Program

Presenter: Pedro Luna, Counselor; Dr. Annette Hernandez, Director; Ms. Angelia Pinnock, Counselor; Mr. Walter Valero, Tutoring Coordinator; Mr. Robert Cole, Counselor- Lehman College Percy Ellis Sutton SEEK Program

#### Room: Salon I

Retention and graduation rates remain important concerns as issues of accountability and employability are raised in regards to policies and funding in higher education. This workshop outlines the steps taken by the Percy Ellis Sutton S.E.E.K Program at Lehman College staff to adopt a culture of innovation that fostered significant improvement in the retention and graduation rates of SEEK students.

## 32. Title: The Urban Male Leadership Academy: Providing Leadership Opportunities Through Our Student Run Advisory Board

Presenter: James Bravo- Baruch College/CUNY, Percy Ellis Sutton SEEK Program; Marcus Hollon- Baruch College/CUNY, Urban Male Leadership Academy Student

#### Room: Salon II

The Urban Male Leadership Academy: Providing Leadership Opportunities Through Our Student Run Advisory Board will provide an overview of leadership development and college success for Black and Latino young men in the Percy E. Sutton SEEK Urban Male Leadership Academy Program at Baruch College. Current SEEK/UMLA student and alumni will present and share the history of the UMLA Advisory Board and its vision to start giving back to the program at an undergraduate level. They will then share their own academic, personal and professional achievements as a result of their active involvement in the UMLA Advisory Board.

## **33.** Title: Career Edge: Helping your Students Get from Now to NEXT! *Presenter: Kayla Releford, Director; Amy Daniels, Counselor; Cassie*

Christman, Counselor- SUNY College at Plattsburgh, EOP

#### Room: Salon IV

As the U.S. falls behind in degree completion and struggles with job placement for graduates, universities are challenged to improve graduation rates and job placement. These issues are critical to students who are paying high costs for college educations with the expectation of gaining access to secure jobs and meaningful careers. Opportunity Programs are in a unique position to assist students in making connections between undergraduate degrees and the world of work. Give your students an edge...a Career Edge! This session will review our Career Edge miniconference and discuss the Career Edge mission, learning objectives, format, student outcomes, opportunities for collaboration and funding sources.

## EVENT DESCRIPTIONS Tuesday, April 14, 2015

## WORKSHOP SESSION II

#### 1:45pm-3:15pm

34. <u>FEATURED WORKSHOP</u>: The role of Greek letter organizations in fostering social integration and the development of student leadership

Presenters: Walter Drew Smith- Polemarch Trenton Alumni Chapter, Kappa Alpha Psi Fraternity Inc; Panelists: Dr. Joy Smith, EOF Director Hudson County College, Alpha Kappa Alpha Sorority, Inc.; Alex Delgado, Associate Director Opportunity Scholarship Program- New Jersey City University, Lambda Theta Phi, Latin Fraternity, Inc.; Viviana Zambrano, Advisor/Counselor EOF- Montclair State University, Lambda Theta Alpha Latin Sorority, Inc.; Jenice Sabb, Assistant Dean/Director EOF/Solid GEMS Chemistry Programs, Rutgers School of Environmental and Biological Sciences, Delta Sigma Theta Sorority, Inc.; Michael Whiting, Assistant Director/Counselor, EOF/MAP Rowan University, Alpha Kappa Alpha Fraternity, Inc.

#### Room: Salon A

This session will focus on the benefits of Greek letter organizations on college campuses and their role in providing social integration, mentoring, and support especially to students of color at predominantly white colleges and universities. For over 100 years, fraternities and sororities have played an important role in the development of college-educated black (and more recently Latino) young men and women on colleges and university campuses. At many predominantly white institutions, Greek letter organizations provide an avenue for leadership developmental and scholarship for students of color. Another important facet of these organizations is community involvement and outreach long before community service and volunteerism became mainstream at most campus. Another difference for minority Black Greek letter organizations is that for many members, involvement becomes a lifetime commitment well beyond college. Many "alumni" chapters are deeply involved in community services, mentorship, civic engagement, leadership development, and scholarships.

## 35. <u>FEATURED WORKSHOP</u>: The New Jersey Center for Student Success

Presenter: Dr. Yesenia Madas, Executive Director; Mr. Louis Venturelli, Assistant Director- New Jersey Council of County Colleges, Center for Student Success

#### Room: Salon B

The focus of this presentation will be to provide an overview of the new NJ Center for Student Success model and approach, funded by a competitive grant from the Kresge Foundation, which joins a network of other centers in AK, CA, CT, OH, MI and TX. We will share relevant research from the field and discuss the NJCCC's Strategic Goals for Student Success formerly known as the "Big Ideas" project. We will provide an overview of the initiatives the Center is currently working on as well as those we have completed. We will share our resource center website and YouTube channel, where participants can access our events and publications. In our presentation we will share the national conversation related to student success. Why is student success important? We will give an overview of the national and state conversation. We will discuss the strategic goals for the Center and provide our strategy and framework. We will discuss projects to date and our upcoming events.

## 36. <u>FEATURED WORKSHOP</u>: Enhancing Your Pre-Freshmen Summer Program with a Creative Project

Presenter: Michelle Softley, EOF Director; Patrice Carter; Enrique Noguera; Gayatri Nehrusingh- Passaic County Community College Room: Salon C

This presentation explores the "Creative Project," which can be a positive addition to your pre-freshman summer program. When planned and implemented effectively, the project helps students to learn to work effectively in small groups, utilize critical thinking skills, build community, and broaden horizons, while simultaneously setting a tone for academic success. The Projects are developed around an extracurricular non-fiction book the students are required to read.

#### 37. Title: A Picture is Worth a Thousand Words

Presenter: Dr. Schevaletta Alford & Dr. Erica King-Toler, SEEK Program-John Jay College

#### Room: Salon IV

Participants will be given a general background and explanation of the development of the" Life Lines" and how they have been used to support in counseling on the college level. The counselors will examine Life Lines from a group of entering students and analyze them to see what issues might have an effect on the student. Following the overview and Life Line review, participants will have an opportunity to create their own abbreviated Life-Lines. This will be followed by discussion and Questions and Answer session. Those who have the responsibility of working with students from varies backgrounds often face the challenge of bureaucratic quagmires, time limits, and limited experiences with "other people's children." This paper will present a simplified method to enter the lives of students in an unusually short space of time-Life-Lines-the combination of clinical art therapy with brief personal narratives. Although covert, Life-Lines are intrusive counseling mechanism which helps counselors gain insight into student thinking-their backgrounds, world views and value systems. Students are helped to quickly recognize and identify experiences that often directly relate to underlying attitudes which may be counter-productive academic growth.

#### 38. Title: Financial Aid Journey in Five Steps

Presenter: Patrick Ziegler, Market Relationship Manager-Wells Fargo Education Financial Services Division of New York and New Jersey Room: II

Applying for financial aid can be a confusing and stressful process, especially for first generation college students. The Wells Fargo "Financial Aid Journey in Five Steps" presentation was developed by higher education financing experts to help demystify the financial aid application, the types of aid available and what to do when you need additional funding. The presentation and accompanying brochure explain the application process clearly and concisely so that even first-time applicants can be sure they receive all of the free money for which they are eligible before considering alternate forms of financing including student or parent loans. Wells Fargo is committed to guiding students to the financing options that help meet their needs. We've been helping students and their parents with educational financing for over 40 years so you can count on Wells Fargo.

# CONCURRENT WORKSHOPS I-III Tuesday, April 14, 2015

## 39. Title: Small Changes....Big Impact: Achieving Institutional Synergy from Enrollment to Graduation

Presenter: Tiffani Warren, EOF Director & Lisa Angeloni, Vice President of Enrollment Management-The College of New Jersey

Room: Salon III

In this time of competitive recruitment and the emerging trend of performance based funding, it is critically important to retain students. "Have you thought about how you measure up?" This presentation offers an overview of how The College of New Jersey's Enrollment Management Division works together to successfully impact retention and graduation rates. This session will examine the dynamics of the division's Robust High Performance (RHP) culture and continuous improvement practices. Additionally, the session will explore how to turn data into actionable information to address common factors that put students at risk of dropping out. Lively discussion and resources provided!

## 40. Title: Mentors Without Borders: A Virtual Cross Cultural Exchange and International Community Service Initiative

Presenter: Dr. Marie Nazon, Counseling Faculty; Luis Paulino, Student; Carla Perez, Student; Luz Sierra-Vargas, Student-The City College of New York

#### Room: Irvington

Mentors Without Borders is a virtual cross cultural exchange initiative between CCNY Chi Alpha Epsilon(XAE) members and high school students at the Brilliant Minds School (BMS), a bilingual high school in the Dominican Republic. Sharing information about college life and encouraging BMS students to consider various college options, XAE members sought to demystify the college experience. Using the technology of video conferencing, live video conferences were held. The activity provided opportunity for engagement, knowledge sharing, community and relationship building over long distances. XAE Mentors and XAE Faculty Advisor will share the highlights, challenges, outcomes and lessons learned from this meaningful cross cultural exchange.

## 41. Title: Understanding & Using Quantitative Program Data for Program Evaluation, Management, Assessment & Planning Presenter: Dr. Henry Durand, Senior Associate Vice Provost of Undergraduate Education-State University of New York at Buffalo

Room: Westchester B

This session will provide an overview of program evaluation with a focus on evaluation of academic advising for illustration purposes.. Workshop will provide participants with an understanding of how assessment and evaluation schemes are designed and how questions are formulated. It will examine the critical distinctions between formative (process) evaluation and summative (outcomes) evaluation. Will touch on basic models of evaluation design, data collection, interpretation and communication of results. Also covered are establishing appropriate metrics for program goals and objectives, developing survey and questionnaire instruments for collection of relevant data, location and use of publicly available data in program evaluation.

## 42. Title: Study Abroad for Underrepresented Students: From Discussion to Action

Presenter: Clair Kelly-Barre, EOP Advisor/EOP Study Abroad Liaison/EOP Peer Mentor Counselor & Christian F. Wilwohl, Study Abroad Program Director, Center For International Programs-SUNY New Paltz

Room: Salon I

Through multi-media, the presenters will describe the study abroad advising process for first-generation college students at SUNY New Paltz where the Educational Opportunity Program (EOP) and Center for International Programs (CIP) have developed a best practices model for working with students from this population. Gain perspectives and learn about best practices for increasing the study abroad participation of first-generation college students from higher education practitioners who received the Diversity Network's Diversity Innovation Award in 2011 and 2015 IIE Andrew Heiskell Award for Best Practice Study Abroad. During the session the presenters will describe their institution's best practices model with an emphasis on interdepartmental collaboration, support mechanisms for these students, and outcomes resulting from best practices. The presenters delivered a poster presentation on this topic at the NAFSA: Association of International Educators national conference in May 2014.

## WORKSHOP SESSION III

3:30pm-4:40pm

## 43. <u>FEATURED WORKSHOP</u>: Career Opportunities in Urban Planning and Related Field

Presenter: Professor Ernest Sternberg; Professor Henry Taylor-University at Buffalo; Professor Kieran Donaghy- Cornell University; Professor Lyna Wiggins- Rutgers University

Room: Salon A

The panel will inform the Consortium's participants about the variety of interrelated careers in urban planning: housing and neighborhood development, economic development, environmental planning, transportation planning, urban design, real estate development, and so forth. These are graduate programs, but are open to students from all undergraduate backgrounds. We will speak about the typical curricula in the graduate programs and best preparation during undergrad education. We will also speak about the record such programs have in attracting students from distressed communities and in giving these students the education on how to build stronger communities after graduation. We will have representation from three urban planning programs, spanning public and private, and across two states.

44. Title: The Chi Alpha Epsilon National Honor Society's Induction

# CONCURRENT WORKSHOPS I-III Tuesday, April 14, 2015

#### Certification Program & Methods for Maintenance of Chapter Momentum

Presenter: Dr. Elbert Sadler, Founder-Chi Alpha Epsilon

Room: Salon C

Chi Alpha Epsilon (XAE) National Honor Society, the only Greek Letter honor society specifically dedicated to recognizing students entering college through opportunity programs or similar venues is requiring training for Induction Facilitators (Advisors). To maintain the purity of the induction process, Dr. Elbert Saddler and the National Executive Board have conducted Induction Training Seminars at campuses across the country. This workshop will provide XAE induction training to facilitators and help participants improve member participation. They will also receive instruction on conducting inductions under special circumstances. During this Induction Trainings Seminar participants will receive detailed explanations on how to conduct an induction-special attention will be paid to room set up. The significance of materials utilized will be explained and guidance will be provided on how to best involve members in the ceremony. In addition, guidelines for the most effective ways to get members immediately involved in chapter activities will be shared and discussed. Finally members will have a question and answer session.

## **45. Title: What Yo' Momma Said: An Intrusive Approach to Retention** *Presenter: Nadine Shardlow & Antonio Williams- Alfred University* **Room: Salon II**

We will discuss the intrusive advisement techniques used at Alfred University's Opportunity Programs that have a proven track record of effectiveness as recognized by the retention rate of HEOP. The concept of "it takes a village to raise a child" will be a central theme as it is the philosophy that drives the AU program. The presentation will not focus on research of intrusive advisement but will include the practical aspects and need for it in our daily interaction with a group of young men and women identified as at risk. There will be opportunity for group sharing of best practices as they related to the use of intrusive approach.

#### 46. Title: Student Leadership Defined By a Financial Literacy Leadership Model

Presenter: Maria Torres, Advisor/Counselor &Ms. Beth Diggs, Associate Director-Montclair State University EOF

Room: Salon B

This workshop will present 4 components of The Financial Literacy Leadership Program, including trainer/mentor, 525 investment club, cross-training and self enrichment. All participants will have the opportunity to explore the following questions: 1. What is Financial Literacy Leadership? 2. Why is financial literacy important in higher education? 3. Are leaders born? 4. Who is a Leader? 5. What are the aspects of a superior leadership? 6. What are factors affecting leadership style? Group activities as well as individual surveys and feedback will be incorporated in the workshop.

#### 47. Title: Work/Life: How to De-stress & Coaching for Better Life

#### **Balance & Performance in the Workplace**

Presenter: Caryl Lucas, Coach on Call Professional Development
Room: Salon IV

The Self-Empowerment & Stress Reduction presentation is designed to help participants learn how to manage stress and identify personal and professional blocks draining their energy. This workshop is an interactive presentation that features a video segment, role playing and an assessment that helps participants to distinguish workplace burnout, pressure and unhealthy habits. The presentation uses small group activities and a demonstration on 5-minute de-stress exercises that stimulate mind, body and spirit connections. What participants learn: Stress triggers The difference between burnout and overwhelm Strategies for dealing with stress How to develop your own de-stress formulas.

## 48. Title: Discovering your Doctoral Swagger...Getting Ph(inishe)D and beyond!

Presenter: Dr. Daniel Jean, Executive Director of EOF and Academic Development-Montclair State University

Room: Salon III

This workshop explores key strategies for the timely completion of doctoral degrees and career advancement plans. Topics include; avoiding writer's block, breaking down the barriers YOU created with YOUR committee, demystifying the defense, and career planning. Participants will identify their competencies, highlight career purpose, and develop a time-referenced plan for advancement. Each participant leaves with a "Doctoral Swag Score," and a wealth of resources essential for development in higher education. The session concludes with "Memoirs of a Child Almost Left Behind, as the presenter shares details of how educators helped him move from a 1.9 gpa to the Doctoral Salute!



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Questions contact Joelle Falaice at jfalaice®draw.edu, Ricardo Janvier at rjanvier®roi.rutgers.edu, or Iris Espinosa at iespinosa®caldwall.edu. Join the planning board ; feel free to contact anyone above.



http://fs9.formsite.com/EOFPANJ/form36/index.html



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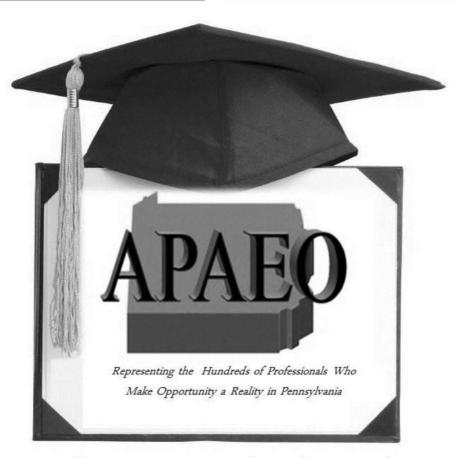
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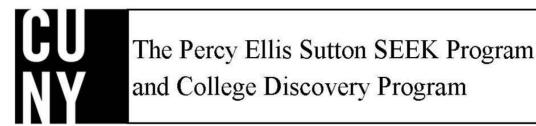
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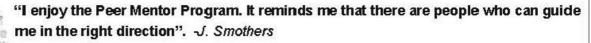


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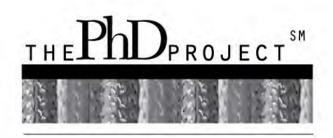
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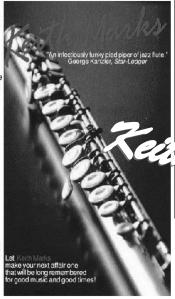
#### Looking for Great Entertainment? Keith Marks is a flutist extraordinaire and leader of one of the hottest musical ensembles on the scene today, covering the whole spectrum of music from R&B to Jazz, Funk to Caribbean, Calypso to African. Available for · Concerts College Engagements - Festivals · Receptions ·Club Engagements ·Cruise Entertainment

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Keith started his own quartet in 1974 and, after a series of successful club appearances, began to seek venues where his music could educate, heal and communicate to a broader audience. A perennial favorite on the college circuit, Keith has often graced the main stage at the National Association of Campus Activities (NACA) and played return engagements at colleges throughout the East including Howard University, Princeton, Temple, Rutgers, Duchess Community College, and the Culinary Institute of America. He has

performed in Hawaii for over 35 years, bringing his smooth sound to the many campuses of the University of Hawaii, Kapi'olani Community College, Brigham Young, Hawaii Pacific University, Chaminade University, and more recently a performance and master class at the Punahou School.

His social conscience has led him through tours of correctional facilities in New York and Pennsylvania, engagements at Pete Seeger's Clearwater Festival, and countless appearances at hospitals and homeless shelters for Hospital Audiences, Inc. (HAI). His corporate engagements have been sponsored by the New York Times at the Metropolitan Museum of Art, the Japan Art Association at Kykuitin Tarrytown, and have included a tenth appearance at the African--American Institute and a private party honoring former South African President Nelson Mandela at Rockefeller Center. He has played before other such luminaries as, former President Jimmy Carter, Winnie Mandela, and Bill Gates. My flute is connected directly to my central nervous system," Keith Marks stated in an interview, and over the years, thousands of fans have joyously shared that connection. In the tough, street---wise worlds of R&B and Jazz, Keith has forged a unique and commanding rhythmic voice from a seemingly delicate instrument.



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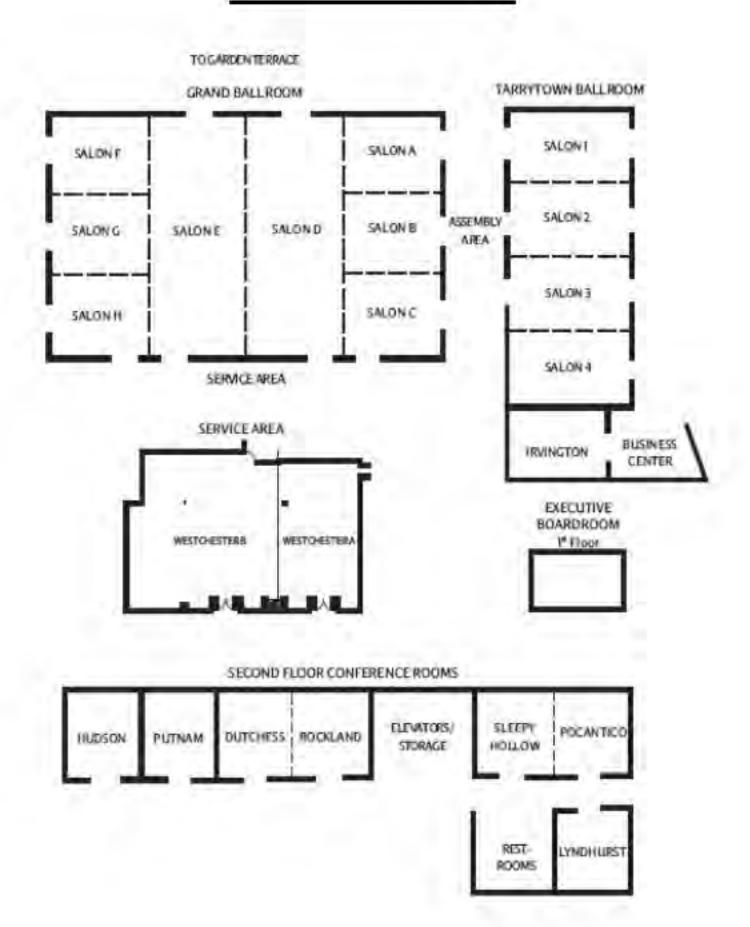
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